

kids hits

CATALOG



2026

About Us 2

Educational Toys

Music and Light Toys 6

Push and Pull Toys 22

Educational Tablets 26

Drawing Boards 35

Kids' Smart Phones 38

Playmats 41

Musical Posters and Boards 47

Soft Activity Toys 49

Interactive Plush Toys 53

Wooden Toys

Wooden Blocks 76

Playsets 82

Pull-along Toys 84

Musical Instruments 87

Stacking Toys 90

Wooden Boards 94

Wooden Sorters 102

Wooden Building Sets 105

Wooden Bead Mazes 107

Wooden Activity Toys 109



Who We Are

It all starts with kids – new life, new ideas, new passions, and new toys! Kids inspire us to face new challenges and keep us moving, even in the hardest times. They bring smiles to our faces and fuel our creativity. The Kids Hits brand was created by an enthusiastic team of toy experts being passionate about toys for years. Today, Kids Hits is a recognizable international toy brand and a winner of the “Best of ToyFest” award, with main offices in the USA and Hong Kong. Our toy developers and designers come from all over the world, our products are sold in more than 40 countries and available in 17 languages.

Why Kids Hits?

1. Exclusive Concepts and Unique Design

Our brand's identity begins with our distinctive features.

- **Our Slogan: Play More, Learn Better!**

We believe that children learn best through play – joyful and effortless learning that engages their curiosity.

- **Our Colors**

The dominant colors we use are white and turquoise. **White** represents a “blank slate,” symbolizing a child ready to absorb new knowledge and experiences. **Turquoise** stands for relaxation, creativity, and emotional expression – supporting a child's growth and development. We also use **Red** to emphasize key elements, representing success, focus, and capturing the child's attention.

- **Our Pattern**

Our distinctive brand pattern consists of colorful blocks symbolizing building a strong foundation of knowledge.

- **Multicolored Palette**

The multicolored palette reflects the wide range of knowledge and emotions children experience through play.

- **Moving Star**

The moving star symbolizes versatile orientation and all-round development, guiding children step by step through their learning journey.

- **Attention to Packaging**

We believe in the power of presentation. Our bright, eye-catching boxes with the “Try Me!” feature make each toy look like a special gift. After all, a beautifully wrapped present adds to the excitement!



2. Multifunctional Concept

Every toy line is carefully designed to be multifunctional, offering premium features at a price that is affordable for all families. Our toys grow with the child, providing continued value at every stage.



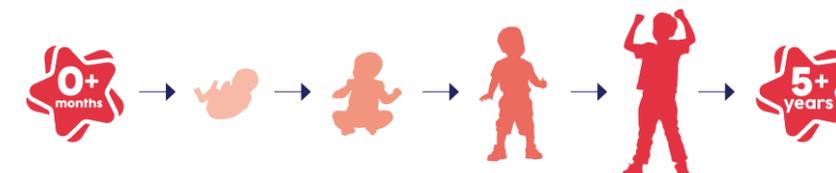
3. Educational Value

Playing with Kids Hits toys stimulates young minds and fosters educational growth while having fun. Our toys help to develop multiple skills:



4. Step-by-Step All-Round Development

KIDS HITS offers a unique developmental system, guiding children from birth to school age. Each toy line supports the growth and unlimited potential of every child.



5. Developmental Expertise

All our toys are created in collaboration with educators and psychologists, ensuring they meet the developmental needs of every age group. Our images, artworks and designs are exclusive to Kids Hits, developed with the help of renowned designers and artists. We produce our own molds and use our own tooling in the manufacturing process, setting up production lines for each type of product.



6. Quality and Safety

Kids Hits toys meet the highest global safety standards, including EN71, CPSC, ASTM F963. We ensure our toys are 100% safe because we care about children's well-being.



EDUCATIONAL TOYS



Educational toys have long been recognized as valuable tools for creating enjoyable learning experiences for kids. From toy tablets to talking plush toys, sensory playmats to musical instruments, our range of interactive toys is impressive.

These toys talk, play, and interact with children! They provide entertainment with bright colors, various textures, flashing lights, and funny tunes. They are designed to engage kids' senses and give them an early boost in education.

Our toys help kids develop multiple skills and abilities at each stage of development:

- **Babies**

Develop auditory skills and fine motor skills by rattling, squeezing, pressing, and pushing toy buttons and attachments.

- **Toddlers**

Learn to differentiate between colors, shapes, and patterns, improving hand-eye coordination and cognitive abilities.

- **Pre-schoolers**

Develop communication skills, logical thinking, memory, and problem-solving abilities. They also explore musical talents, dance to favorite tunes, and even create their own melodies!

Interactive educational toys help children communicate better, explore the world around them, and most importantly, have fun while learning!





Music and Light Toys

Beautiful and shiny music and light toys invite babies to the world of music! Exploring various sounds of favorite toys and first musical instruments, kids can learn a universal language of music before they can even talk. Different patterns and rhythms raise babies' interest to music and encourage to repeat familiar tunes and sway or tap with their feet to favorite melodies. Kids can show their musical talents singing karaoke songs and dancing, and at the same time learn ABCs and counting, colors and shapes. Music and light toys with touch sensors ensure a fascinating interaction promoting imaginative play, language and communication skills development. It's time for a big musical adventure!

HIT

Lightshow Microphone



Popular Songs

Ref. KH16/003

Product information

- 22 funny sounds and melodies
- 5 popular songs
- Karaoke tunes
- DJ mode
- Colorful lights!
- Sing and make your own music!

14 x 25.5 x 8.3 cm

6.7 x 17 x 6.7 cm

Educational value



Batteries 2 AAA



Lightshow Microphone



Great Hits

Ref. KH16/004

Product information

- 22 funny sounds and melodies
- 5 popular songs
- Karaoke tunes
- DJ mode
- Colorful lights!
- Sing and make your own music!

14 x 25.5 x 8.3 cm

6.7 x 17 x 6.7 cm

Educational value



Batteries 2 AAA



Music Player

Panda Party Mixes

Ref. KH03/005



Product information

- 19 phrases and sounds
- 21 songs and melodies
- ABCs, shapes and counting
- Karaoke mode!
- Bright light!

20.5 x 25 x 3.5 cm

8 x 14.2 x 2.2 cm

Educational value



Batteries 2 AAA





HIT
Piano Toy
Musical Rainbow



Ref. KH15/001

Product information

- Popular melodies
- Musical instruments
- A magic piano
- Shapes, colors, numbers
- Bright lights
- An easy-grasp handle

21.9 x 25.6 x 6 cm
20.3 x 17.1 x 4.4 cm

Educational value



Batteries 3 AAA



Piano Toy
Animal Tunes



Ref. KH15/002

Product information

- Popular melodies
- Educational songs
- Animals, colors, numbers
- Bright lights
- An easy-grasp handle

21.9 x 25.6 x 6 cm
20.3 x 17.1 x 4.4 cm

Educational value



Batteries 3 AAA



Babies
Musical Puppy



Ref. KH09/002

Product information

- Interactive puppy
- 26 funny sounds and melodies
- 2 educational songs
- Tactile ears
- Colorful lights
- ABCs and numbers
- Energizing morning exercises

17.5 x 23.2 x 6.9 cm
12 x 15.4 x 3.3 cm

Educational value



Batteries 3 AAA



Babies
Musical Kitten



Ref. KH09/004

Product information

- Interactive kitten
- 26 funny sounds and melodies
- 2 educational songs
- Tactile ears
- Colorful lights
- ABCs and numbers
- Energizing morning exercises

17.5 x 23.2 x 6.9 cm
12 x 15.4 x 3.3 cm

Educational value



Batteries 3 AAA





Babies Musical Rabbit



Ref. KH09/003

Product information

- Interactive rabbit
- 26 funny sounds and melodies
- 2 educational songs
- Tactile ears
- Colorful lights
- ABCs and numbers
- Energizing morning exercises

17.5 x 23.2 x 6.9 cm

12 x 18 x 3.3 cm

Educational value



Batteries 3 AAA



Babies Musical Fox



Ref. KH09/001

Product information

- Interactive fox
- 26 funny sounds and melodies
- 2 educational songs
- Tactile ears
- Colorful lights
- ABCs and numbers
- Energizing morning exercises

17.5 x 23.2 x 6.9 cm

12 x 15.4 x 3.3 cm

Educational value



Batteries 3 AAA



Babykins Moose



Ref. KH10/001

Product information

- Interactive moose
- 25 funny sounds and melodies
- 2 educational songs
- The antlers click when moving!
- Play along with amusing sounds!
- Textured elements
- Light-up buttons!

13.2 x 21 x 8 cm

12.3 x 14.2 x 6.4 cm

Educational value



Batteries 2 AAA



Babykins Giraffe



Ref. KH10/002

Product information

- Interactive giraffe
- 25 funny sounds and melodies
- 2 educational songs
- The ears click when moving!
- Play along with amusing sounds!
- Textured elements
- Light-up buttons!

13.2 x 21 x 8 cm

11.7 x 13.5 x 6.4 cm

Educational value



Batteries 2 AAA





Babykins

Zebra

Ref. KH10/004



Product information

- Interactive zebra
- 25 funny sounds and melodies
- 2 educational songs
- The ears click when moving!
- Play along with amusing sounds!
- Textured elements
- Light-up buttons!

	13.2 x 21 x 8 cm
	10.3 x 12.9 x 6.4 cm

Educational value



Batteries 2 AAA



Baby Hoppers

Monkey

Ref. KH11/003



Product information

- Interactive monkey
- 25 funny sounds and melodies
- 7 interesting tasks
- A counting song
- Light-up buttons!
- Springy legs
- Jump to the beat of music!
- A touch-sensitive forelock
- Pinch the forelock to make the toy talk!

	15.8 x 21 x 7.7 cm
	10.1 x 12.6 x 5.9 cm

Educational value



Batteries 3 AG13



Baby Hoppers

Kangaroo

Ref. KH11/001



Product information

- Interactive kangaroo
- 25 funny sounds and melodies
- 7 interesting tasks
- A counting song
- Light-up buttons!
- Springy legs
- Jump to the beat of music!
- A touch-sensitive forelock
- Pinch the forelock to make the toy talk!

	15.8 x 21 x 7.7 cm
	9.7 x 14.9 x 5.9 cm

Educational value



Batteries 3 AG13



Baby Hoppers

Hare

Ref. KH11/002



Product information

- Interactive hare
- 25 funny sounds and melodies
- 7 interesting tasks
- A counting song
- Light-up buttons!
- Springy legs
- Jump to the beat of music!
- A touch-sensitive forelock
- Pinch the forelock to make the toy talk!

	15.8 x 21 x 7.7 cm
	9.7 x 14.9 x 5.9 cm

Educational value



Batteries 3 AG13



Pat me

Bunny

Ref. KH19/001



Product information

- 25 melodies and phrases
- 3 music games
- ABCs, shapes and counting songs
- Tactile ears and push buttons on the paws
- A glowing button!
- Bright light!
- My talking pet! - Pat the toy on the forelock to make it talk!
- Mixed colors (turquoise / violet)

13 x 22.5 x 8 cm

11.6 x 17.6 x 6.8 cm

Educational value



Batteries 2 AAA

Pat me

Puppy

Ref. KH19/002



Product information

- 25 melodies and phrases
- 3 music games
- ABCs, shapes and counting songs
- Tactile ears and push buttons on the paws
- A glowing button!
- Bright light!
- My talking pet! - Pat the toy on the forelock to make it talk!
- Mixed colors (violet / light green)

13 x 22.5 x 8 cm

11.6 x 14 x 6.8 cm

Educational value



Batteries 2 AAA



Pat me

Kitten

Ref. KH19/003



Product information

- 25 melodies and phrases
- 3 music games
- ABCs, shapes and counting songs
- Tactile ears and push buttons on the paws
- A glowing button!
- Bright light!
- My talking pet! - Pat the toy on the forelock to make it talk!
- Mixed colors (turquoise / light green)

13 x 22.5 x 8 cm

11.6 x 14.2 x 6.8 cm

Educational value



Batteries 2 AAA



Light Up Day and Night Mushroom

Ref. KH85/001



Product information

- Day and night modes:
 - Day mode: songs, poems, 6 tunes
 - Night mode: lullabies, a fairy tale
- A night light and a projector
- A relaxing 20-minute playlist
- Volume control
- 2 in 1: a musical toy and a night soother
- The eyes of the mushroom blink at day and close at night!

16 x 23.5 x 13.5 cm

13 x 15.2 x 13 cm

Educational value



Batteries: A rechargeable, non-replaceable 5V lithium battery
1 USB charging cable in the set





NEW

Go and Learn Pup

Ref. KH68/001



Product information

- The pup can talk, sing and play:
- Funny sounds and phrases
- Educational songs and games
- Merry melodies and mixes
- Glowing buttons! Bright lights!
- Tactile ears
- A moving mechanism
- A touch sensor on the head

20.5 x 25.5 x 17 cm

19.9 x 17.5 x 16.6 cm

Educational value



Batteries 3 AA



HIT

Roll and Play Musical Hedgehog

Ref. KH18/001



Product information

- Educational songs and phrases
- Rubberized spines
- A ratchet
- Bright lights
- Easy-to-roll wheels
- A pull string included

20 x 23.5 x 14.5 cm

18.5 x 13 x 12.3 cm

Educational value



Batteries 3 AAA



NEW

Music and Light Sorter Baby Croco

Ref. KH69/001



Product information

- 5 sorting elements
- Educational songs and phrases
- Colors and shapes
- Counting to 5
- A sound & music bird-button
- The croco's cheek and ridge glow!
- Grasp, sort and match the shapes!

36.6 x 20 x 6 cm

30 x 11.6 x 5.9 cm

Educational value



Batteries 2 AA



NEW

Baby JoyPad Musical Farm

Ref. KH67/001



Product information

- 60 questions
- 2 fascinating games
- 25 sounds, mixes and melodies
- Interesting facts about animals
- Bright lights!
- Convex buttons
- 3D sticker
- Play and learn!

20 x 21.5 x 6 cm

17.8 x 12.7 x 3 cm

Educational value



Batteries 3 AAA



A BLAST OF INTERACTIVE FEATURES AND PLAYFUL SURPRISES!

2+
years

Baby JoyPad Musical Farm

Learn
with joy!

Animal
sounds

Quiz
Game

Learn

Play

Explore

Merry
mixes

Meet
farm
animals

Ergonomic
design

100+ questions
and tasks

Baby JoyPad Musical Farm sparks imagination and learning with fascinating animal facts, cheerful sounds, mixes and melodies! With its bright design, light-up buttons, and rich variety of play options, this JoyPad keeps children engaged for hours, helping them develop memory, attention, logical thinking and sensory skills while having endless fun.





NEW

Smart Chatty Birdie

Ref. KH110/001

2+ years

Product information

- An interactive bird with a moving beak and wings
- A sound-repeating function
- 12 sounds and songs
- ABCs, colors and counting
- Repeats what is said in a birdlike voice
- Bright lights!
- Singing! Dancing! Talking!

23 x 22.5 x 14.3 cm

12.9 x 13 x 13.5 cm

Educational value



Batteries 2 AA



NEW

Smart Faces

Panda

3+ years

Ref. KH91/002

Product information

- 6 emotions
- 7 fun activities
- 15 songs and sounds
- Voice-repeating mode
- A soft adjustable band
- Toy responds to movement
- Your wearable emoticon buddy!

12 x 14 x 10.8 cm

5 x 24.9 x 2.1 cm

Educational value

Batteries: A rechargeable, non-replaceable 5V lithium battery
1 USB charging cable in the set

NEW

Smart Faces

Tiger

3+ years

Ref. KH91/001

Product information

- 6 emotions
- 7 fun activities
- 15 songs and sounds
- Voice-repeating mode
- A soft adjustable band
- Toy responds to movement
- Your wearable emoticon buddy!

12 x 14 x 10.8 cm

5 x 24.9 x 2.1 cm

Educational value

Batteries: A rechargeable, non-replaceable 5V lithium battery
1 USB charging cable in the set



Push and Pull Toys

Play with bright push and pull toys gives children an excellent chance to go through exciting experiences! Learning to manipulate push and pull toys, babies grasp and roll, crawl and walk around. They get involved in an “open-ended” imaginative play as they try to make toys move more effectively and invent their own “routes” and “maneuvers”. The little ones explore the space around them and take their first independent decisions where and how far to go, which turns to make to get to their goal. With push and pull toys toddlers improve their fine and gross motor skills, successfully complete balancing and coordination tasks, learn directions and even new words! Kids play with joy and learn with pleasure!

Push and Pull

Llama

Ref. KH22/001

Product information

- Llama character toy
- Bright colors
- Easy-to-roll wheels
- A ratchet
- A tactile insert
- A moving head
- A pull string included

14.8 x 21.4 x 12.5 cm

12.8 x 14.8 x 10.8 cm

Educational value



Batteries not required



HIT

Push and Pull

Lion

Ref. KH22/002

Product information

- Lion character toy
- Bright colors
- Easy-to-roll wheels
- A ratchet
- A tactile insert
- A moving head
- A pull string included

14.8 x 21.4 x 12.5 cm

12.8 x 13.6 x 10.7 cm

Educational value



Batteries not required



Push and Pull

Deer

Ref. KH22/003

Product information

- Deer character toy
- Bright colors
- Easy-to-roll wheels
- A ratchet
- A tactile insert
- A moving head
- A pull string included

14.8 x 21.4 x 12.5 cm

12.8 x 15.3 x 10.7 cm

Educational value



Batteries not required





TransformMates

Speedy Pup

Ref. KH39/001



Product information

- Tactile elements
- The tail and paws are movable!
- Flashing lights and sounds of sirens
- Amazing transformation!

17 x 22.3 x 12 cm

14 x 9.8 x 9.6 cm

Educational value



Batteries 3 AG3



TransformMates

Bravy Fawn

Ref. KH39/003



Product information

- Tactile elements
- The tail and legs are movable!
- Flashing lights and sounds of sirens
- Amazing transformation!

17 x 22.3 x 12 cm

14 x 9.8 x 9.6 cm

Educational value



Batteries 3 AG3



TransformMates

Savy Kit

Ref. KH39/002



Product information

- Tactile elements
- The tail and paws are movable!
- Flashing lights and sounds of sirens
- Amazing transformation!

17 x 22.3 x 12 cm

14 x 9.8 x 9.6 cm

Educational value



Batteries 3 AG3





Educational Tablets

The interactive educational tablet is a modern, attractive and unique toy! Specially designed for kids' hands, it can boast the style similarity with the real device with the same kind of button pressing, and lots of learning themes and games! Real animal sounds, original tablet sounds, intellectual games, entertaining songs and merry tunes - all in one toy! The series has tablets to suit all tastes, just choose the theme your baby is interested in! The human body, the happy farm, the funny zoo, fairy tales, quests and quizzes! Learning, playing and growing smart is so easy and fun!

HIT

Hit Pad Discovery Atlas

Ref. KH01/001

Product information

- 33 animal sounds
- 45 interesting facts
- 31 melodies and tunes
- Game mode
- SMS and photo camera sounds, ringtones and popular songs
- Amazing facts about continents and oceans

 25 x 27 x 4 cm

 24 x 17.6 x 2 cm
Educational value

Batteries 3 AAA

**HIT**

Hit Pad ABC Fun

Ref. KH01/003

Product information

- 75 merry sounds and phrases
- 13 melodies and songs
- 3 fun games
- Real device sounds
- Animal voices
- Question mode
- Game mode
- Counting and spelling
- The ABC song

 25 x 27 x 4 cm

 24 x 17.6 x 2 cm
Educational value

Batteries 3 AAA

**HIT**

Hit Pad First Learning

Ref. KH01/002

Product information

- 14 animal sounds
- 30 melodies and tunes
- 10 phone sound effects
- Game mode
- 5 lullabies
- Counting, colors, shapes
- Alarm clock sounds, ringtones
- The ABC song

 25 x 27 x 4 cm

 24 x 17.6 x 2 cm
Educational value

Batteries 3 AAA





HIT

Hit Pad

My Super Farm



Ref. KH01/004

Product information

- 10 animal sounds
- 18 melodies and sounds
- 20 phone sound effects
- Game mode
- SMS, alarm clock and photo camera sounds
- Ringtones, farm animal voices and popular songs

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Hit Pad

My Busy Zoo



Ref. KH01/005

Product information

- 10 animal sounds
- 28 melodies and sounds
- 20 phone sound effects
- Game mode
- Counting mode
- SMS, alarm clock and photo camera sounds
- Ringtones, zoo animal voices and popular songs

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA

Hit Pad

Cars and Trucks



Ref. KH01/008

Product information

- 70 funny sounds and phrases
- 7 amusing melodies
- 2 fascinating games
- Road safety rules
- Game mode
- Question mode
- Car sound effects and real traffic sounds

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Hit Pad

Dino Friends



Ref. KH01/006

Product information

- 50 questions and fast facts
- 40 melodies and sounds
- 2 game modes
- Music mode: Play along with dinosaur voices!
- Amazing facts about dinosaurs
- Learning colors

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA





Hit Pad

My Body



Ref. KH01/007

Product information

- 50 questions and interesting facts
- 20 melodies and sounds
- Expert advice
- Game mode
- Music mode
- Amazing facts about the human body, its systems and organs

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Hit Pad

Happy Duolingo



Ref. KH01/012

Product information

- 100% bilingual
- 45+ words to learn
- 15+ tunes and songs
- Game mode
- Melody mode
- Learning colors, shapes, counting
- Press and learn English and Spanish words!

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Hit Pad

Multilingual Learning



Ref. KH01/011

Product information

- 3 languages: English, French, Spanish
- Learn animals, colors and shapes!
- 54 words to learn in each language
- 70 questions and fast facts
- Game mode - 4 educational topics
- 48 sounds, melodies and songs

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Hit Pad with lights

Animal Friends



Ref. KH01/010

Product information

- 21 animal sounds and phrases
- 26 melodies and tunes
- 4 interesting games
- 8 bright lights!
- ABCs, numbers, colors and shapes
- Original tablet and photo camera sounds, zoo animal voices and real piano sounds
- Game: Catch the light!
- Play along to music with zoo animal voices!
- Quiz

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA





Hit Pad with lights

Music Fun

Ref. KH01/009



Product information

- 7 animal sounds
- 30 melodies and tunes
- 5 interesting games
- 7 bright lights!
- ABCs, numbers and colors
- Original tablet and photo camera sounds
- Piano mode: Play popular melodies by note!
- Quiz

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Touch Pad

Smart Puppy

Ref. KH02/001



Product information

- 200 questions
- 25 melodies and sounds
- 3 game levels
- 12 themes
- Photo camera sounds
- Popular songs, ringtones and animal sounds
- Colorful lights
- A convenient three-position kickstand

35 x 27 x 4 cm
24.1 x 18.4 x 2.6 cm

Educational value



Batteries 3 AAA



Touch Pad

Tiger Quiz

Ref. KH02/002



Product information

- 150 questions
- 40 funny sounds
- 20 amusing melodies
- Labyrinth game
- SMS and photo camera sounds
- Ringtones and popular songs
- Colorful lights
- A convenient three-position kickstand

35 x 27 x 4 cm
24.1 x 18.4 x 2.6 cm

Educational value



Batteries 3 AAA



Touch Pad

Playing Music

Ref. KH02/003



Product information

- 29 merry melodies, mixes and songs
- 14 musical instrument and animal sounds
- Real piano sounds
- Colorful lights
- A convenient three-position kickstand
- Play along to the beat of music!
- Learn counting!

35 x 27 x 4 cm
24.1 x 18.4 x 2.6 cm

Educational value



Batteries 3 AAA





HIT

Touch Pad My First Reader



Ref. KH02/004

Product information

- 10 fairy tales
- 50 melodies and sounds
- 2 games
- The ABC song
- Colorful lights
- A convenient three-position kickstand

35 x 27 x 4 cm
24.1 x 18.4 x 2.6 cm

Educational value



Batteries 3 AAA



Drawing Boards



Drawing boards stand as a valuable tool that promotes creativity, learning, and cognitive development. They come in different forms and have various accessories to appeal to kids' imagination and encourage their self-expression. Drawing boards help toddlers learn drawing and develop writing skills. Children are always happy to experiment with figures, shapes and proportions, and erase, and start all over again. Smart drawing boards offer a great variety of activities, which combine learning and entertainment, and let the little ones learn letters, numbers and colors in a fun way. Learn and draw!

HIT

Talking Doodle Board



First Knowledge

Ref. KH65/001

Product information

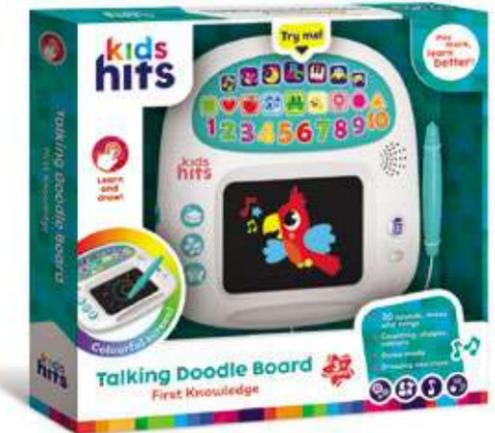
- 30 sounds, mixes and songs
- Counting, shapes, colors
- Game mode
- Drawing exercises
- A colorful LCD screen
- A stylus
- An erase button
- An erase lock switch
- Learn and draw!

32.5 x 31.5 x 4.5 cm
23.4 x 22.7 x 2.5 cm

Educational value



Batteries 2 AAA and 1 CR2025



EXCLUSIVE SMART TOY

2 in 1 Talking Doodle Board

Discover a smart drawing pad that talks, sings, and teaches!



With every doodle, kids explore shapes, colors, letters, and numbers, learn to draw step by step, and enjoy endless ways to play.

Wooww!

Drawing exercises

30 sounds, mixes and songs

Draw

Learn

Play

Save or Erase!

Playful quizzes





Kids' Smart Phones

Kids' smart phones are ideal toys to offer to little gadget lovers! Kids like pretending to be adults, "talking" and "texting" on their own smart phones. The original mobile ringtones and photo camera and alarm clock sound effects are really adorable! The glowing light and groovy melodies appeal to everyone! These toys come with various make-believe games, and apart from that, have a lot more for inquisitive young minds! Created with a bunch of wonderful features, these smart gadgets can teach numbers, shapes, colors and ABCs! Little whiz-kids can solve riddles, identify different animals, do morning exercises, take pictures, sing and dance to popular melodies. With a love for challenging tasks, the little ones enjoy playing and learning with toy smart phones!

HIT

Smart Phone Hello, Farm!

Ref. KH03/001

Product information

- 34 animal sounds and tunes
- 14 funny melodies
- Learn to count!
- Original smart phone and photo camera sounds
- Bright light!
- Mixed colors of plastic (blue / white)

 18.5 x 23.1 x 3.5 cm

 8 x 14.2 x 2.2 cm
Educational value

Batteries 2 AAA



Smart Phone

Light-up Farm

Ref. KH03/003

Product information

- 36 sounds, phrases and animal voices
- 7 popular melodies
- 2 funny games
- ABCs, numbers and shapes
- Lullabies, mixes and ringtones
- Bright light!
- Light-up funny icons!
- Mixed colors of plastic (blue / yellow)

 18.5 x 23.1 x 3.5 cm

 8 x 14.2 x 2.2 cm
Educational value

Batteries 2 AAA

**HIT**

Smart Phone Counting Fun

Ref. KH03/002

Product information

- 36 sounds, phrases and animal voices
- 9 funny melodies
- Original smart phone sounds
- ABCs and numbers
- Bright light!
- Mixed colors of plastic (green / white)

 18.5 x 23.1 x 3.5 cm

 8 x 14.2 x 2.2 cm
Educational value

Batteries 2 AAA





Smart Phone

Light-up Zoo



Ref. KH03/004

Product information

- 36 sounds, tunes and animal voices
- 6 popular melodies
- 3 funny games
- Numbers and colors
- Ringtones, photo camera and alarm clock sounds
- A morning exercise song
- Bright light!
- Light-up cute animals!
- Mixed colors of plastic (red / white)

	18.5 x 23.1 x 3.5 cm
	8 x 14.2 x 2.2 cm

Educational value



Batteries 2 AAA



Playmats

Modern playmats are safe and versatile toys that offer babies a lot to feel, see and hear. They are perfect for lying down, creeping, crawling, rolling, tumbling and playing. Activity playmats attract babies with bright colors, fabrics pleasant to the touch, a great variety of rustling, squeaking, rattling activity elements. Interactive playmats feature amusing sounds, animal voices and magic lights flashing to the beat of music. They are designed to raise kids' curiosity about the world around through sensory stimulation and enhance cognitive skills development. The little ones get encouraged to explore and discover, sing and even compose their own music. This is fun that never ends!

Light and Sound Mat

Baby Concert



Ref. KH04/001

Product information

- 8 animal sounds
- 16 funny mixes and musical instrument sounds
- 14 joyful melodies
- Real piano sounds!
- Magic lights!
- Choose animal voices to play along to the beat of cheerful melodies!
- Musical instrument mode

	38 x 26 x 4 cm
	70 x 50 cm

Educational value



Batteries 2 AAA





HIT
Light and Sound Mat

Noisy Farm

Ref. KH04/002



Product information

- 14 farmyard sounds
- 14 funny mixes
- 8 joyful melodies
- Real piano sounds!
- Two modes with two different tone rows
- Magic lights!
- Choose animal voices to play along to the beat of cheerful melodies!
- The ABC song

38 x 26 x 4 cm
70 x 50 cm

Educational value



Batteries 2 AAA



Light and Sound Mat

Musical Zoo

Ref. KH04/003



Product information

- 10 zoo animal sounds
- 10 funny mixes
- 7 joyful melodies
- Real piano sounds!
- Two modes with two different tone rows
- Magic lights!
- Choose animal voices to play along to the beat of cheerful melodies!
- The ABC song

38 x 26 x 4 cm
70 x 50 cm

Educational value



Batteries 2 AAA



Light and Sound Mat

Big City Rush

Ref. KH04/004



Product information

- 15 city sounds
- 15 funny mixes
- 7 joyful melodies
- Real car sounds!
- Magic lights!
- Choose city sounds to play along to the beat of cheerful melodies!

38 x 26 x 4 cm
70 x 50 cm

Educational value



Batteries 2 AAA



Touch and Play Mat

Farm Friends

Ref. KH05/001



Product information

- A squeaker
- Bright ribbons
- Tactile inserts
- A safe mirror
- Rustling elements
- Sounds and lights
- Animal mixes, popular melodies
- Play along with animal voices!
- A detachable module!

48 x 31 x 6 cm
80 x 60 cm

Educational value



Batteries 2 AAA



Touch and Play Mat

Zoo Mates

Ref. KH05/002



Product information

- A squeaker
- Bright ribbons
- Tactile inserts
- A safe mirror
- Rustling elements
- Sounds and lights
- Animal mixes, popular melodies
- Play along with zoo animal voices!
- A detachable module!

48 x 31 x 6 cm
80 x 60 cm

Batteries 2 AAA

Educational value



Touch and Play Mat

Jungle Pals

Ref. KH05/003



Product information

- A squeaker
- Bright ribbons
- Tactile inserts
- A safe mirror
- Rustling elements
- Sounds and lights
- Animal mixes, popular melodies
- Play along with animal voices!
- A detachable module!

48 x 31 x 6 cm
80 x 60 cm

Batteries 2 AAA

Educational value



Baby Touch Mat

My First Zoo

Ref. KH06/001



Product information

- A squeaker
- Bright ribbons
- A tactile insert
- A safe mirror
- Rustling elements
- Soft texture
- A non-slip rubberized backside



48 x 31 x 6 cm
79.5 x 70 cm

Educational value



Batteries not required



Two-sided Playmat

My First Animals

Ref. KH06/005



Product information

- A squeaker
- Bright ribbons
- A felt flower
- A safe mirror
- Rustling elements
- A tactile insert
- Brightly colored and contrastive black-and-white sides in one toy



48 x 31 x 6 cm
79.5 x 70 cm

Educational value



Batteries not required





Activity Gym

Zoo Friends

Ref. KH06/006

Product information

- Soft detachable arches
- Activity elements:
 - Rustling leaves
 - Colorful shimmering tactile inserts of various shapes!
 - Satin ribbons
- A tummy-time pillow
- 5 hanging toys

60 x 34.5 x 10 cm

88 x 88 x 48 cm

Educational value



Batteries not required



Activity Gym

Happy Farm

Ref. KH06/007

Product information

- Soft detachable arches
- Activity elements:
 - A tactile fur insert
 - A rustling peek-a-boo element
 - Satin ribbons
 - A textured string
- 5 hanging toys

71.1 x 33.7 x 8.5 cm

87 x 87 x 51 cm

Educational value



Batteries not required



Musical Posters and Boards



Interactive posters, with vibrant visuals and touch-sensitive features, transform learning into a multisensory adventure! Lightweight and easy to use, they can be hung on a wall or enjoyed during playtime at home or in playrooms – inviting children to explore, discover, and grow. From letters and numbers to animals, shapes, and colors, they help build essential early knowledge. Musical interactive posters add an exciting auditory dimension, introducing kids to rhythm, sound, and composing. Perfect for solo exploration and group play, interactive posters foster creativity, social interaction and collaborative learning, which makes them a joyful addition to any child's learning environment.

NEW

DJ Music Studio

Ref. KH07/008



Product information

- A piano with 25 keys
- Built-in tracks in 4 styles
- Musical instruments
- Volume control
- A DJ mixer with cool sounds
- A memory function
- 5 well-known melodies
- 5 catchy songs
- Bright lights

37 x 21.5 x 5 cm

60 x 30 cm

Educational value



Batteries 2 AAA





NEW

Interactive Map of the World

Ref. KH07/007



Product information

- 100 sounds and phrases
- 87 interesting facts
- 58 national flags
- 16 melodies and mixes
- Game mode
- Press and travel around the world!
- Bright lights!

52 x 21.5 x 5 cm

60 x 45 cm

Educational value



Batteries 2 AAA



Soft Activity Toys

Babies love to touch and feel new textures! As early as infants begin to grasp different colors, sizes and materials of the world around them, soft hanging toys, crinkly sensory books and fancy crib bumpers come first to support their sensory development and emotional growth. Soft, multi-textured toys featuring bright characters and engaging elements – sounds, mirrors and tactile surfaces – arouse curiosity and inspire smiles. As babies grow, such first toys as soft cubes evolve into early learning tools, encouraging color and shape recognition, counting and even puzzle assembly. First toys – first experience, where each toy becomes a stepping stone in kids' journey of discovery.

Soft Activity Board

Farm Adventure

Ref. KH21/005



Product information

- Rustling flaps
- A squeaker
- Tactile elements
- A safe mirror
- Ribbons to attach to the crib

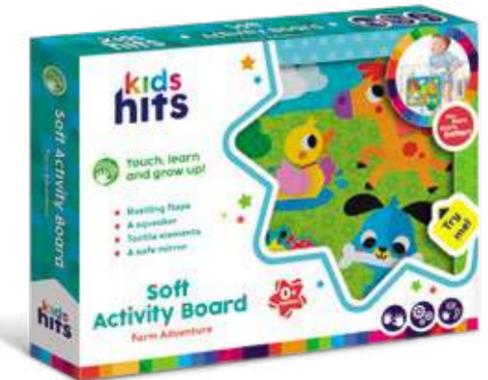
31.5 x 23.5 x 5.5 cm

30.5 x 22.5 x 3 cm

Educational value



Batteries not required





Soft Cubes

Zoo Fun

Ref. KH21/007

Product information

- 4 Cubes
- Zoo animals
- Colors, shapes and counting
- Tactile elements
- Picture puzzle



21 x 21 x 11 cm
1 cube: 10 x 10 x 10 cm

Educational value



Batteries not required



Sensory Book

My First Shapes

Ref. KH56/001

Product information

- A soft tactile book
- A baby safe mirror
- A peek-a-boo element
- A crinkle flap
- A ring for hanging
- A Velcro closure
- Touch and explore!



a card 15 x 7 cm
16 x 16 x 3 cm

Educational value



Batteries not required



Touch Zoo Crib Bumper

Ref. KH56/002

Product information

- 2-in-1: a crib bumper and a book
- Zoo animals
- Bands to attach to the crib
- A baby safe mirror
- A peek-a-boo element
- A crinkle flap
- Colorful ribbons



a card 14 x 7 cm
15 x 15 x 3 cm (folded)
60 x 15 x 1 cm (unfolded)

Educational value



Batteries not required



Be Busy

Monkey

Ref. KH49/001

Product information

- Soft hanging toy
- A ring holder
- A rattle and a squeaker
- A safe mirror
- 2 teethers
- Stretchy bands
- Rustling elements



a card 17 x 13 cm
22.3 x 26 x 5.5 cm (not including the ring hook)

Educational value



Batteries not required





Be Busy

Panda

Ref. KH49/002



Product information

- Soft hanging toy
- A ring holder
- A rattle and a squeaker
- A safe mirror
- 2 teethers
- Stretchy bands
- Rustling elements



a card 17 x 13 cm
22.3 x 26 x 5.5 cm (not including the ring hook)

Educational value



Batteries not required



Be Busy

Tiger

Ref. KH49/003



Product information

- Soft hanging toy
- A ring holder
- A rattle and a squeaker
- A safe mirror
- 2 teethers
- Stretchy bands
- Rustling elements



a card 17 x 13 cm
22.3 x 26 x 5.5 cm (not including the ring hook)

Educational value



Batteries not required



Interactive Plush Toys

Cuddly plush toys are especially favored among kids. They provide comfort and often become daily companions. Fluffy stuffed animals inspire pretend play, helping children mimic familiar actions like eating food, playing peek-a-boo, and chatting with the family. Interactive plush toys with voice-recording and sound-repeating features add a delightful twist to playtime – cute animal characters encourage verbal and emotional expression, supporting language development. Musical plush toys sing, dance, and teach ABCs, numbers, shapes, and colors. Some will tell fairy tales, others will become night lights that play lullabies! The benefits of soft musical toys for kids are invaluable!

Play with Me

Kitten

Ref. KH14/001



Product information

- Amazing fairy tales
- Popular melodies
- Well-known lullabies
- ABCs, shapes, colors, numbers
- Mixes with farm animal voices
- Bright light
- Soft-to-touch

21 x 34.5 x 18.7 cm
18 x 28.4 x 20 cm

Educational value



Batteries 3 AAA



Play with Me

Kitty

Ref. KH14/002

Product information

- Amazing fairy tales
- Popular melodies
- Well-known lullabies
- ABCs, shapes, colors, numbers
- Mixes with farm animal voices
- Bright light
- Soft-to-touch

21 x 34.5 x 18.7 cm

20 x 28.4 x 20 cm

Educational value



Batteries 3 AAA



HIT

Play with Me

Bunny

Ref. KH14/003

Product information

- Amazing fairy tales
- Popular melodies
- Well-known lullabies
- ABCs, shapes, colors, numbers
- Mixes with musical instruments
- Bright light
- Soft-to-touch

21 x 34.5 x 18.7 cm

20 x 33 x 16.5 cm

Educational value



Batteries 3 AAA



My Friend

Baby Fox Lucy

Ref. KH12/002

Product information

- Fox plush toy
- Popular melodies
- Educational songs
- Funny poems
- ABCs, shapes, colors, numbers
- Entertaining tasks
- Bright lights
- Colorful patterns and ribbons
- Soft-to-touch

17 x 31 x 14.5 cm

23 x 32 x 18 cm

Educational value



Batteries 3 AG13



My Friend

Baby Panda Timmy

Ref. KH12/001

Product information

- Panda plush toy
- Popular melodies
- Educational songs
- Funny poems
- ABCs, shapes, colors, numbers
- Entertaining tasks
- Bright lights
- Colorful patterns and ribbons
- Soft-to-touch

17 x 31 x 14.5 cm

23 x 32 x 11 cm

Educational value



Batteries 3 AG13





My Friend

Puppy Sam



Ref. KH12/003

Product information

- Puppy plush toy
- Popular melodies
- Educational songs
- Funny poems
- ABCs, shapes, colors, numbers
- Entertaining tasks
- Bright lights
- Colorful patterns and ribbons
- Soft-to-touch

17 x 31 x 14.5 cm
23 x 32 x 16 cm

Educational value



Batteries 3 AG13



Hearty Pals

Raccoon



Ref. KH13/001

Product information

- Raccoon plush toy
- Popular melodies
- Merry sounds
- Colorful patterns
- Rustling elements
- Bright light
- Soft-to-touch

15 x 25.5 x 15.6 cm
18 x 31 x 10 cm

Educational value



Batteries 3 AG13



Hearty Pals

Tiger



Ref. KH13/002

Product information

- Tiger plush toy
- Popular melodies
- Merry sounds
- Colorful patterns
- Rustling elements
- Bright light
- Soft-to-touch

15 x 25.5 x 15.6 cm
18 x 31 x 10 cm

Educational value



Batteries 3 AG13



Hearty Pals

Bear



Ref. KH13/003

Product information

- Bear plush toy
- Popular melodies
- Merry sounds
- Colorful patterns
- Rustling elements
- Bright light
- Soft-to-touch

15 x 25.5 x 15.6 cm
18 x 31 x 10 cm

Educational value



Batteries 3 AG13



Sweet Dreams Bunny

Ref. KH50/001



Product information

- 6 lullabies
- 5 nature sounds
- White noise
- Multicolored lights
- A sleep mask

20 x 4 x 15 cm

19 x 28.5 x 15 cm

Educational value



Batteries 2 AAA



HIT

Dancing Giraffe Paul

Paul

Ref. KH37/001



Product information

- 12 popular melodies
- 6 funny phrases
- Bright light

15 x 4 x 15 cm

11 x 34 x 14 cm

Educational value



Batteries 3 AA



HIT

Dancing Giraffe Polly

Polly

Ref. KH37/002



Product information

- 12 popular melodies
- 6 funny phrases
- Bright light

15 x 4 x 15 cm

11 x 34 x 14 cm

Educational value



Batteries 3 AA



KIDS HITS TOP-SELLING MUSICAL TOY

Dancing Giraffe

Meet the global favorites from our collection - Dancing Giraffes Paul and Polly. What incredible energy! Loved by families worldwide, these playful Giraffes bring hours of fun all year round.



Melody, dancing, speaking mode

I'm Polly!

Fancy heart-shaped glasses

I'm Paul!

12 popular melodies



Play



Dance & Shine

Musical Steering Wheel



Little Driver

Ref. KH57/001

Product information

- Car sounds, melodies and mixes
- A music push button
- A baby safe mirror
- A silicone teether
- A rustling plaything
- Colorful ribbons
- Fun learning, safe driving!

a card 19 x 13 cm
21 x 21 x 3.7 cm

Educational value



Batteries 3 AG13



Roly-Poly Owl



Owl

Ref. KH64/001

Product information

- Songs and melodies
- Funny poems
- ABCs, shapes, numbers
- Tactile fabrics
- Bright lights
- Rustling wings
- Colorful ribbons
- Touch, swing and have fun!

18 x 23 x 13.5 cm
13 x 16 x 13 cm

Educational value



Batteries 3 AG13



Roly-Poly Chick



Chick

Ref. KH64/002

Product information

- Songs and melodies
- Funny poems
- ABCs, shapes, numbers
- Tactile fabrics
- Bright lights
- Rustling wings
- Colorful ribbons
- Touch, swing and have fun!

18 x 23 x 13.5 cm
13 x 16 x 13 cm

Educational value



Batteries 3 AG13



Roly-Poly Parrot



Parrot

Ref. KH64/003

Product information

- Songs and melodies
- Funny poems
- ABCs, shapes, numbers
- Tactile fabrics
- Bright lights
- Rustling wings
- Colorful ribbons
- Touch, swing and have fun!

18 x 23 x 13.5 cm
13 x 16 x 13 cm

Educational value



Batteries 3 AG13





HIT

Sound & Music Soft Ball

Ref. KH87/001



Product information

- 8 melodies with animal voices
- 8 mixes with amusing sounds
- Farm animals
- Colors and counting
- Bright patterns
- Colorful ribbons
- Soft fabric
- Touch, play and have fun!

20 x 27 x 20 cm
diam. 16 cm

Educational value



Batteries 2AAA



NEW

Peek-A-Boo Friends

Happy Pup

Ref. KH86/001



Product information

- Over 30 phrases, songs and joyful sounds!
- Funny peek-a-boo games
- Educational songs
- ABCs, colors, counting
- Cute accessories

22 x 35 x 15 cm
23 x 30 x 20 cm

Educational value



Batteries 3 AA



NEW

Dancing DJ Leo

Ref. KH94/001



Product information

- Soft singing and dancing toy with DJ headphones
- 15 sounds and phrases
- 10 melodies and songs
- The tummy glows with colorful lights
- Leo opens and closes its eyes

25 x 41 x 15 cm
35 x 24 x 14 cm

Educational value



Batteries 3 AA



NEW

Walking Penguin

Ref. KH89/001



Product information

- Talking and walking toy
- Voice-repeating mode
- 15 sounds and phrases
- 9 melodies and songs
- The tummy glows with colorful lights
- Games: "Chase Me", "Clap to the beat of songs"
- A fancy coat with a removable hood

15 x 27 x 11 cm
14.4 x 21.2 x 12 cm

Educational value



Batteries 3 AAA



1+
years

The Walking Penguin is already winning hearts in early reviews! This adorable live pet walks, talks, sings, and even repeats words – bringing joyful interaction to every playtime. With bright lights, catchy tunes, and a fun “Chase me!” game, it’s the perfect mix of learning and play in one irresistibly huggable friend!

Bright lights!

Talks

Sings

Hood comes off!

Chase me!

Walks

Voice-repetition mode

24 sounds and phrases

2026'S
RISING STAR
IN PLAYTIME
INNOVATION!
Walking Penguin





NEW

Disco Pals

Goose

Ref. KH88/002



Product information

- Toy records & repeats what you say
- Catching tunes & funny phrases
- Bright lights
- Groovy moves
- Real dance & sing party!

15 x 4 x 20 cm

20 x 32 x 23.5 cm

Educational value



Batteries 3 AAA



NEW

Disco Pals

Ostrich

Ref. KH88/001



Product information

- Toy records & repeats what you say
- Catching tunes & funny phrases
- Bright lights
- Groovy moves
- Real dance & sing party!

15 x 4 x 20 cm

20 x 32 x 26 cm

Educational value



Batteries 3 AAA



NEW

Disco Pals

Llama

Ref. KH88/003



Product information

- Toy records & repeats what you say
- Catching tunes & funny phrases
- Bright lights
- Groovy moves
- Real dance & sing party!

15 x 4 x 20 cm

20 x 32 x 23.5 cm

Educational value



Batteries 3 AAA



NEW

Hug and Hush Sloth

Ref. KH95/001



Product information

- Breathing and soothing soft toy
- 9 lullabying melodies and nature sounds
- White noise sounds
- The tummy glows with colorful lights
- Nightlight mode
- Velcro paws

39 x 27 x 13.5 cm

15 x 39 x 13 cm

Educational value



Batteries 3 AAA





NEW

Chit-Chat Babies

Chipmunk

Ref. KH92/001



Product information

- 13 sounds and phrases
- 8 songs and melodies
- Voice-repeating mode
- Amusing movements

13 x 4 x 13 cm

14 x 21 x 13 cm

Educational value



Batteries 3 AAA



NEW

Chit-Chat Babies

Raccoon

Ref. KH92/002



Product information

- 13 sounds and phrases
- 8 songs and melodies
- Voice-repeating mode
- Amusing movements

13 x 4 x 13 cm

14 x 21 x 13 cm

Educational value



Batteries 3 AAA



NEW

Chit-Chat Babies

Squirrel

Ref. KH92/003



Product information

- 13 sounds and phrases
- 8 songs and melodies
- Voice-repeating mode
- Amusing movements

13 x 4 x 13 cm

14 x 21 x 13 cm

Educational value



Batteries 3 AAA



NEW

Colour Changing Lizard

Ref. KH96/001



Product information

- 3 in 1: a soft toy, an emoticon buddy, a night light
- 6 lullabying melodies and nature sounds
- 5 different emotions revealed with a touch
- 16 phrases, sounds and melodies
- White noise sounds
- 2 modes: emoticon and night light
- 5 glowing options!

28 x 33 x 23 cm

19 x 30 x 23 cm

Educational value



Batteries 3 AAA





NEW

Tame Friends

Squirrel

Ref. KH93/001



Product information

- A slap band tail
- A touch sensor in the head
- Voice-repeating mode
- Funny phrases and tunes
- Merry songs

	20 x 23 x 9 cm
	10.5 x 11 x 6 cm

Educational value



Batteries 3 AG13



NEW

Tame Friends

Fox

Ref. KH93/002



Product information

- A slap band tail
- A touch sensor in the head
- Voice-repeating mode
- Funny phrases and tunes
- Merry songs

	20 x 23 x 9 cm
	10.5 x 11 x 6 cm

Educational value



Batteries 3 AG13



NEW

Tame Friends

Cat

Ref. KH93/003



Product information

- A slap band tail
- A touch sensor in the head
- Voice-repeating mode
- Funny phrases and tunes
- Merry songs

	20 x 23 x 9 cm
	10.5 x 11 x 6 cm

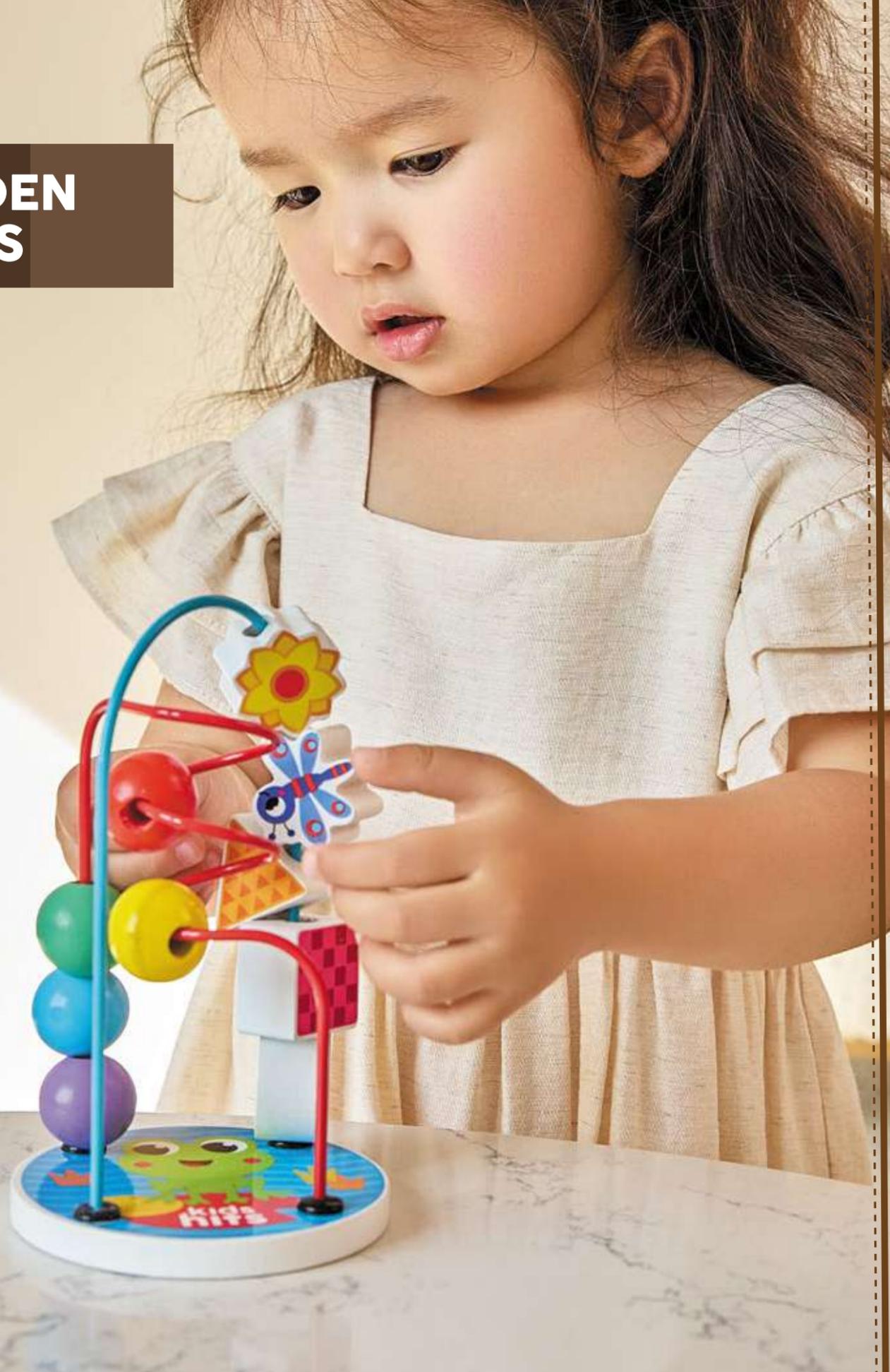
Educational value



Batteries 3 AG13



WOODEN TOYS



Wooden toys are timeless classics that combine natural beauty with educational value.

Nowadays parents prioritize safe, responsible choices, and wooden toys are the perfect option for both fun and sustainability.

- **Eco-friendly and Safe**

Our toys are made from carefully selected sustainable materials and non-toxic paints, making them safer for children and kinder to the environment.

- **Holistic Development**

Wooden toys help kids learn shapes, symmetry, size recognition, and motor skills, while also encouraging creativity.

- **Durable and Beautiful**

Long-lasting, robust, and beautifully designed, they offer endless opportunities for imaginative play and learning.





Wooden Blocks

Wooden animal-themed toy blocks ensure an incredibly satisfying build! They attract the little ones with colorful illustrations and vivid colors and offer an open-ended imaginative play. Wooden blocks have clear, simple shapes and are easy to match, stack, build and knock back down. They are specially designed for small hands, with a larger size of blocks suitable for practicing fingers control. With wooden blocks, shape and size concepts are imparted through play, while such skills as spatial thinking, understanding of statics and problem-solving skills are trained. And with beautifully crafted wooden cubes toddlers can learn numbers, colors and make logical pairs. Wooden blocks are 100% natural and safe for kids!

HIT

Wooden Blocks

Friendly Zoo

Ref. KH20/001



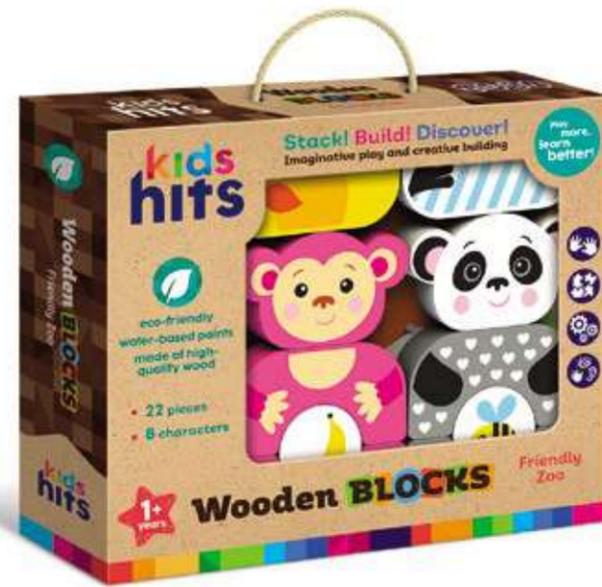
Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 22 pieces
- 8 animal characters
- Bright colors
- Build-and-match game
- Imaginative play and creative building

28.9 x 24.7 x 5.5 cm

Size of one of the elements:
10.5 x 5.7 x 2.2 cm

Educational value



Wooden Blocks

Monkey and Friends

Ref. KH20/005



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 pieces
- 4 animal characters
- Bright colors
- Build-and-match game
- Imaginative play and creative building

21.4 x 21.9 x 5.5 cm

Size of one of the elements:
10.5 x 5.7 x 2.2 cm

Educational value



Wooden Blocks

Panda and Friends

Ref. KH20/006



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 12 pieces
- 4 animal characters
- Bright colors
- Build-and-match game
- Imaginative play and creative building

21.4 x 21.9 x 5.5 cm

Size of one of the elements:
10.5 x 5.7 x 2.2 cm

Educational value



Wooden Blocks

Funny Monkey

Ref. KH20/002

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 pieces
- Monkey character toy
- A two-sided tummy element
- Bright colors
- Build-and-match game
- Imaginative play and creative building

	18.5 x 27.9 x 3 cm
	Size of one of the elements: 10.5 x 5.7 x 2.2 cm

Educational value



Wooden Blocks

Friendly Giraffe

Ref. KH20/003

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 pieces
- Giraffe character toy
- Bright colors
- Build-and-match game
- Imaginative play and creative building

	18.5 x 27.9 x 3 cm
	Size of one of the elements: 10.5 x 5.7 x 2.2 cm

Educational value



HIT

Wooden Blocks

Cute Panda

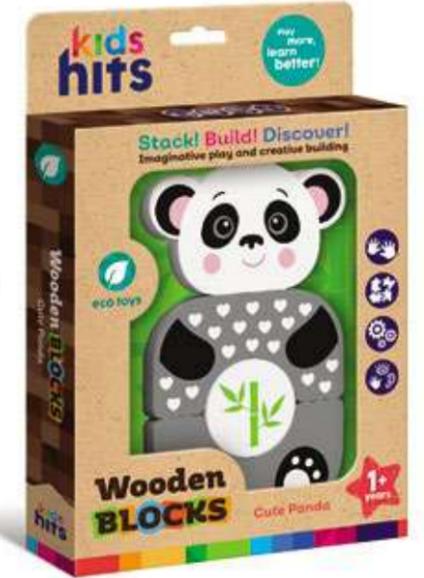
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Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 pieces
- Panda character toy
- A two-sided tummy element
- Bright colors
- Build-and-match game
- Imaginative play and creative building

	18.5 x 27.9 x 3 cm
	Size of one of the elements: 10.5 x 5.7 x 2.2 cm

Educational value



My First Wooden Cubes

Ref. KH20/007

Product information

- 6 cubes
- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 6 farm animals
- Numbers, colors, shapes
- Stacker game
- Logical pairs game

	12.4 x 19.1 x 6.5 cm
	Cube size: 6 x 6 cm

Educational value





HIT

Wooden Puzzle Blocks

Counting Farm

Ref. KH20/022



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 cubes
- Farm animals
- Numbers
- 6 picture puzzles

 12.8 x 12.8 x 5.8 cm

 11 x 11 x 5.5 cm

Educational value



HIT

Wooden Puzzle Blocks

Colourful Zoo

Ref. KH20/023



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 cubes
- Zoo animals
- Numbers
- 6 picture puzzles

 12.8 x 12.8 x 5.8 cm

 11 x 11 x 5.5 cm

Educational value



HIT

Wooden ABC Cubes



Ref. KH20/030

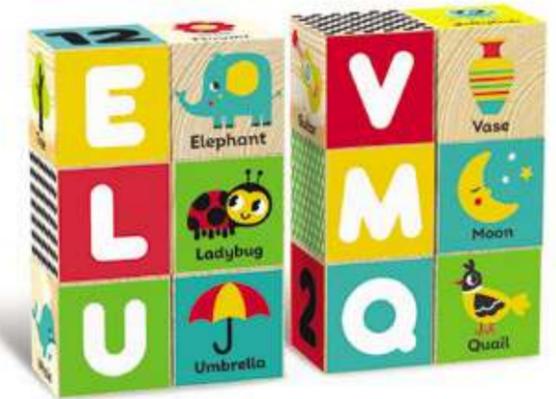
Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 12 cubes
- ABCs
- Counting from 1 to 12
- Bright patterns

 16.5 x 10.5 x 10.8 cm

 Cube size:
5 x 5 x 5 cm

Educational value





Playsets

Wooden playsets give children creative freedom! They are perfect for building and matching, constructing and experimenting! Kids can assemble a 3D toy to take the central part of the scene and role-play various fun situations with brightly colored animals. Chunky assembly elements are easy for little hands to grasp and maneuver. Interactive wooden playsets are designed to enhance fine motor skills development, promote abstraction and imagination and reinforce early-learning concepts of shape and color. The little ones can easily learn numbers and letters playing with these wonderful playsets. At play, kids are sure to take successful steps towards first learning!

Wooden Farm Set



Ref. KH20/008

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 11 pieces
- 5 domestic animals
- Farmstead elements
- ABCs, numbers, colors
- Interactive 3D barn assembly
- Imaginative and creative play

34 x 25.5 x 3.3 cm

Barn:
24 x 24 x 0.7 cm
Thickness of the other
elements: 1.7 cm

Educational value



Wooden Forest Set



Ref. KH20/009

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 13 pieces
- 5 forest animals
- Woodland elements
- ABCs, numbers, colors
- Interactive 3D tree assembly
- Imaginative and creative play

34 x 25.5 x 3.3 cm

Tree:
24 x 24 x 0.7 cm
Thickness of the other
elements: 1.7 cm

Educational value





Pull-along Toys

When babies get more mobile and take an active interest in exploring the surroundings, pull-along toys become part of their daily adventures. Touching, pushing, pulling, rolling bring so much excitement to toddlers! Made of high-quality wood, pull-along toys are durable and can be used for indoor and outdoor play. Playing with these toys, kids get engaged in fine motor activities and at the same time improve hand-eye coordination and spatial skills. Pull-alongs come with a string or a convenient handle that a child can use to pull the toy. Bright spinning wheels and tactile elements stimulate kids' senses and encourage their imagination. Just pull along!

HIT

Wooden Pull-Along

Zebra

Ref. KH20/010

Product information

- Roll, play and have fun!
- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Zebra character toy
- Bright colors
- Easy-to-roll wheels

17 x 22.3 x 6.6 cm

17 x 15.5 x 6.6 cm

Educational value



Wooden Pull-Along

Horse

Ref. KH20/011

Product information

- Roll, play and have fun!
- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Horse character toy
- Bright colors
- Easy-to-roll wheels

17 x 22.3 x 6.6 cm

17 x 15.5 x 6.6 cm

Educational value



HIT

Wooden Train

Happy Friends

Ref. KH20/021

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 15 elements
- Logic
- Letters
- Cute animal characters
- Match the cubes, learn and play!

37.8 x 13 x 10 cm

36.5 x 13 x 8.6 cm

Educational value





Wooden Stack and Go Train

Ref. KH20/037

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 11 elements
- 2 carriages
- Colors
- Logic
- Numbers
- Shapes

31 x 13 x 10 cm

29.8 x 13 x 9.1 cm

Educational value



1+ years



Musical Instruments



Colorful and visually stimulating wooden musical instruments inspire little musicians to explore simple music concepts through creative play. A wooden xylophone is a wonderful first musical instrument for children to learn to play and read music, and show their musicality! Babies easily learn all about tones and rhythmic patterns, striking the bars with their mallets to get the desired level of volume and stubbornly working on their rhythm. Wooden xylophones are very durable and kid-friendly and allow hours-long music-making. Playing with first musical instruments, toddlers can learn colors and numbers, improve their motor and sensory skills and develop a sense of accomplishment!

Wooden Croco Xylophone

Ref. KH20/018

18+ months

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Crocodile character toy
- 5 colorful keys
- A wooden rattle
- A self-storing mallet
- Colors and numbers
- Imaginative play and music-making creativity!

32.7 x 22.6 x 3.4 cm

32.2 x 17.5 x 2.7 cm

Educational value



Wooden Owl Xylophone

Ref. KH20/019

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Owl character toy
- 5 colorful keys
- A wooden rattle
- A self-storing mallet
- Counting from 1 to 5
- Colors, shapes and numbers
- Imaginative play and music-making creativity!

23 x 30.5 x 3.4 cm

22.6 x 25.2 x 2.7 cm

Educational value



HIT

Wooden Giraffe Xylophone

Ref. KH20/020

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Giraffe character toy
- 5 colorful keys
- A wooden rattle
- A self-storing mallet
- Colors and patterns
- Imaginative play and music-making creativity!

16.1 x 35.7 x 3.4 cm

15.6 x 29.7 x 2.7 cm

Educational value



18+ months



18+ months



Wooden Musical Board

Leo Tunes

Ref. KH20/038

Product information

- Eco-friendly
- Water-based paints
- 4 musical instruments in 1:
 - A bright xylophone
 - A loud drum
 - A wooden ratchet
 - A metal cymbal
- Multicolored slide switches
- Create new melodies!
- Improvise rhythmic patterns!
- Made of high-quality wood

27.5 x 22.5 x 3.5 cm

26.5 x 21.5 x 2.3 cm

Educational value



18+ months



Stacking Toys

Stacking toys bring so much excitement to kids! Colorful, beautifully made shapes can be built with, threaded on to the poles, lined up, sorted and rolled! Stackers come in different designs. These might be stacking rings or squares, or even different animal forms - each tactile piece is easy for little hands to grasp and explore. Playing with bright stacking elements, kids enjoy size and color activities, solve their first logical tasks and learn the most basic concepts in geometry in a fun and easy way. Stacking toys have an exceptional developmental value as they help babies build their pincer grasp, develop hand-eye coordination and fine motor skills. As soon as children are pleased with their success in simple tasks, they happily take on new exciting challenges!

HIT

Stack and Play

Panda

Ref. KH20/012



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Panda character toy
- Stacking squares
- Colors, numbers and shapes
- Counting from 1 to 5
- Stack, build, discover!

11.5 x 23.1 x 11.5 cm

10.5 x 17 x 10 cm

Educational value



Stack and Play

Monkey

Ref. KH20/013



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Monkey character toy
- Stacking rings
- Colors, numbers and shapes
- Counting from 1 to 5
- Stack, build, discover!

11.5 x 23.1 x 11.5 cm

10.5 x 17 x 10 cm

Educational value



HIT

Stack and Play

Tiger

Ref. KH20/014



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Tiger character toy
- Stacking shapes
- Colors, numbers and shapes
- Counting from 1 to 5
- Stack, build, discover!

11.5 x 23.1 x 11.5 cm

10.5 x 17 x 10 cm

Educational value





Wooden Stacking Puzzle

Forest Pals



Ref. KH20/031

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 pieces
- 2 forest animals

	21 x 17 x 7 cm
	20 x 16 x 6.4 cm

Educational value



Wooden Stacking Puzzle

Zoo Pals



Ref. KH20/032

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 pieces
- 2 zoo animals

	21 x 17 x 7 cm
	20 x 16.3 x 6.4 cm

Educational value



Wooden Balancing Crocodile

Ref. KH20/033

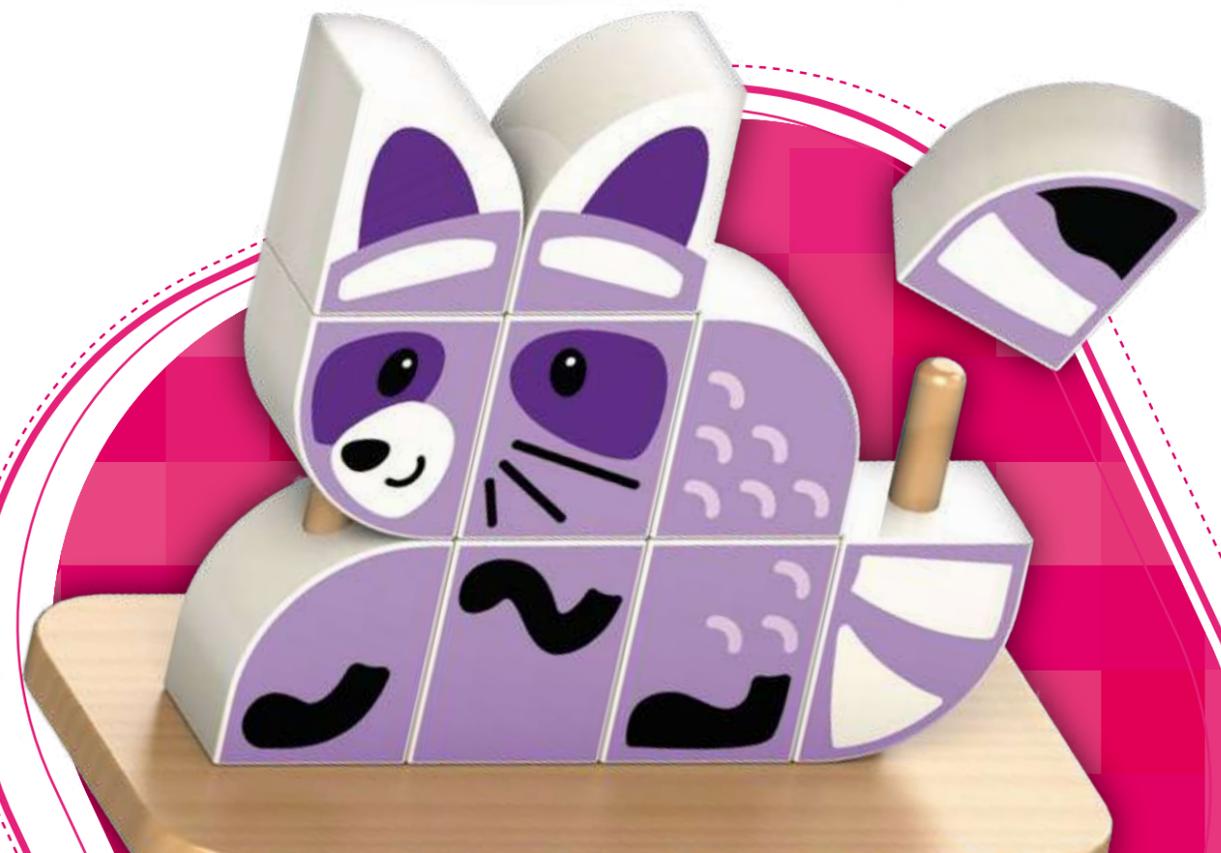


Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 counting frogs
- Colors and numbers

	26.5 x 23 x 3.2 cm
	Crocodile: 22.8 x 9.9 x 2.5 cm
	Frog: 5 x 3.7 x 2 cm

Educational value





Wooden Boards

Wooden boards have many benefits, and they are mainly valued for their educational content. Learning ABCs and numbers is an important developmental milestone that starts early in a child's life, and various alphabet, number and shape learning boards are designed to make reaching this goal fun and enjoyable. With wooden age-appropriate puzzle game boards, kids can train memory, strengthen logical thinking and get a sense of competence and achievement, successfully completing the task all on their own! These toys are designed to be durable and reusable. Wooden boards will captivate every child for a long time!

HIT

Stack and Sort Board

Colourful Maths

Ref. KH20/024



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 15 pieces
- Counting from 1 to 5
- Colors and shapes
- Colorful animals
- Easy-grip counting rings

30.5 x 27 x 5 cm

29.5 x 26 x 4 cm

Educational value



Wooden ABC Sorting Board



Ref. KH20/025

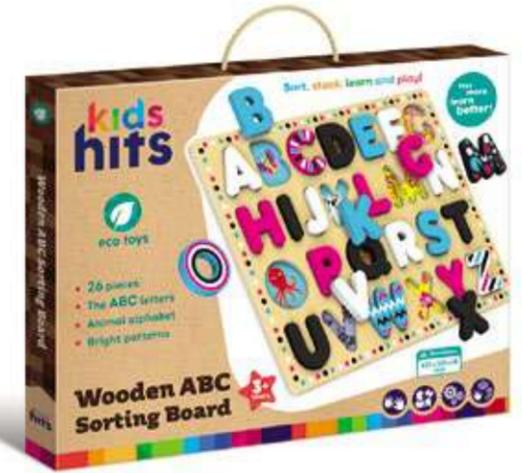
Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 26 pieces
- The ABC letters
- Animal alphabet
- Bright patterns

43.5 x 33.5 x 4 cm

42.5 x 32.5 x 1.8 cm

Educational value



Sorting Activity Board

First Lessons

Ref. KH20/027



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 30 pieces
- Counting from 1 to 10
- Colors and shapes
- Cute farm animals
- Colorful bugs

42 x 24 x 3.5 cm

41 x 23 x 1.8 cm

Educational value



HIT

Wooden Matching Game

Farm Quartet

Ref. KH20/034

3+ years

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 pieces
- Farm animals
- Sort-and-match game

15 x 15 x 0.9 cm

15 x 15 x 0.9 cm

Educational value



Wooden Matching Game

Zoo Quartet

Ref. KH20/035

3+ years

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 pieces
- Zoo animals
- Sort-and-match game

15 x 15 x 0.9 cm

15 x 15 x 0.9 cm

Educational value



HIT

Go Fishing Sorter Board

Ref. KH20/070

2+ years

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 20 magnetic pieces
- A wooden fishing rod
- Fascinating game with tasks
- Colors, shapes and counting
- Fish, count, sort and stack!

33 x 27 x 5 cm

32 x 26 x 4.5 cm

Educational value



Wooden Peg Puzzle

My Busy Farm

Ref. KH20/071

3+ years

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 6 puzzle pieces
- Farm animals
- Bright picture puzzle
- Easy-grasp pegs

30 x 22 x 1.6 cm

30 x 22 x 1.6 cm

Educational value



HIT

Wooden Peg Puzzle

My Little Zoo

Ref. KH20/072

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 6 puzzle pieces
- Zoo animals
- Bright picture puzzle
- Easy-grasp pegs

 30 x 22 x 1.6 cm

 30 x 22 x 1.6 cm

Educational value



HIT

Wooden Peg Puzzle

My City Vehicles

Ref. KH20/073

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 6 puzzle pieces
- City vehicles
- Bright picture puzzle
- Easy-grasp pegs

 30 x 22 x 1.6 cm

 30 x 22 x 1.6 cm

Educational value



Wooden Chunky Puzzle

Forest Numbers

Ref. KH20/074

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Counting from 0 to 9
- 4 animal puzzle pieces
- Forest animals
- Math and logical thinking skills

 30 x 22 x 1.5 cm

 30 x 22 x 1.5 cm

Educational value



HIT

Wooden Chunky Puzzle

Farm Shapes

Ref. KH20/075

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 6 geometric shapes
- 4 animal puzzle pieces
- Farm animals
- Shapes and colors
- Logical thinking skills

 30 x 22 x 1.5 cm

 30 x 22 x 1.5 cm

Educational value



Puzzle Game

From Forest to Sea

Ref. KH20/078

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 9 pieces
- 2 bright picture puzzles
- Forest animals/Sea animals
- Do a jigsaw! Play a sliding puzzle!

16.5 x 16.5 x 0.8 cm

16.5 x 16.5 x 0.8 cm

Educational value



3+
years



Puzzle Game

From Farm to Savannah

Ref. KH20/079

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 9 pieces
- 2 bright picture puzzles
- Farm animals/Savannah animals
- Do a jigsaw! Play a sliding puzzle!

16.5 x 16.5 x 0.8 cm

16.5 x 16.5 x 0.8 cm

Educational value



3+
years



NEW

Chunky Activity Board

Kitchen

Ref. KH20/082

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 7 bright food items with Velcro
- A pretend cooktop
- Play cooking accessories: a chopping board, a knife, a spatula
- Role-play: Kitchen

29.5 x 25 x 2.5 cm

29.5 x 25 x 2.5 cm

Educational value



2+
years



NEW

Chunky Activity Board

Fruit Shop

Ref. KH20/083

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 7 colorful fruits with Velcro
- Pretend scales and a safe toy knife
- Play shopping accessories: a card reader and a bank card
- Role-play: Shopping

29.5 x 25 x 2.5 cm

29.5 x 25 x 2.5 cm

Educational value



2+
years





Wooden Sorters

The variety of wooden sorters is amazing! All kinds of shapes, colors, themes! These toys may come in any form that one can imagine: a house, a farm shed, a car, a wagon and what not! Colorful and eye-catching, a thematic wooden sorter becomes the center of children's play: they have to match each element with a uniquely shaped slot on the walls or the roof and let each piece drop into the hole, then open the lid and tip the element out, and start all over again! Through sorting shapes the little ones learn cause and effect and work on problem-solving and fine motor skills development. This playful activity stimulates kids' imagination: babies can also play with sorting elements as individual toys, e.g. bright characters and cute animals. The wooden sorter is a great toy for an open-ended play!

Sorting House

On the Farm

Ref. KH20/028

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 sorting elements
- 6 farm animals
- A farm-shaped sorter
- A detachable garden bed
- An openable roof

	18.7 x 19.5 x 22.3 cm
--	-----------------------

	18.7 x 19.5 x 29.5 cm
--	-----------------------

Educational value



Sorting Truck

Safari Journey

Ref. KH20/029

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 7 sorting elements
- 6 zoo animals
- A truck-shaped sorter
- Easy-to-roll wheels
- An openable rear door

	27 x 18 x 18 cm
--	-----------------

	27 x 18 x 18 cm
--	-----------------

Educational value



HIT

Wooden Sorting Clock

Zoo Time

Ref. KH20/036

Product information

- Eco-friendly
- Made of high-quality wood
- 12 colorful shapes with numbers
- 2 movable hands
- A convenient clock stand
- Water-based paints

	21 x 21 x 1.6 cm
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	21 x 21 x 1.25 cm
--	-------------------

Educational value





NEW

Catch & Sort Board

Rainbow Meadow

Ref. KH20/081



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 7 butterflies
- Counting from 1 to 7
- Rainbow colors
- Fun game
- Easy-grip tweezers

23.6 x 24 x 2.8 cm

23 x 21 x 1.7 cm

Educational value



NEW

Trace & Sort

Farmhouse

Ref. KH20/080



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 2-in-1: a shape sorter and tracing stencils!
- Sort shapes!
- 12 sorting pieces
- Tracing stencils
- A marker
- Learn animals, numbers, shapes and colors!

28.5 x 28.5 x 3 cm

28.1 x 27.8 x 0.7 cm

Educational value



Wooden Building Sets

Wooden playsets with construction vehicles ensure great constructive fun! Children enjoy building and stacking, and maneuvering colorful building blocks. With construction machinery, they can create their own construction sites, and improvise with play figures, acting out various scenes of the city life. Every playset features cute animal characters, which opens the way to kids' imaginative play. A wooden building set is a wonderful toy that can greatly assist in babies' motor and spatial skills development. Building blocks of different colors and shapes stimulate color and shape recognition. Furthermore, the little ones can easily learn the names of vehicles and animals at play.

Wooden Building Set

Crane

Ref. KH20/015



Product information

- 7 elements
- Easy-to-roll wheels
- A workable boom
- Water-based paints, 100% eco!

16 x 19 x 10.3 cm

11.4 x 13.5 x 9.3 cm

Educational value





HIT

Wooden Building Set

Dump Truck

Ref. KH20/016

Product information

- 6 elements
- Easy-to-roll wheels
- A workable dumper
- Water-based paints, 100% eco!

16 x 19 x 10.3 cm

11.4 x 9.3 x 9.3 cm

Educational value



2+ years



Wooden Building Set

Cement Mixer

Ref. KH20/017

Product information

- 7 elements
- Easy-to-roll wheels
- A rotatable mixer
- Water-based paints, 100% eco!

16 x 19 x 10.3 cm

11.4 x 9 x 9.3 cm

Educational value



2+ years



Wooden Bead Mazes



Wooden bead mazes are a timeless classic in the world of children's toys! With brightly colored smooth beads, intricately crafted tracks and a sturdy wooden base, they provide a safe and captivating play experience and engage little kids in hands-on, interactive learning. As children manipulate colorful beads and various shapes along twisting paths, they refine their hand-eye coordination, improve fine motor skills. Navigating a maze requires a child to think critically, adjust movements and make strategic decisions. Therewith, the little ones can easily learn colors, shapes and counting at play. Wooden bead mazes not only entertain, but also educate young minds!

Wooden Bead Maze

Happy Frog

Ref. KH20/076

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Fun patterns
- 5 colorful wooden beads
- 5 multi-shaped wooden elements
- 2 safe wire mazes
- Push, pull, learn shapes and colors!

10 x 15.2 x 9.5 cm

9 x 15 x 9 cm

Educational value



18+ months



Wooden Bead Maze

Funny Monkey

Ref. KH20/077

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 5 colorful wooden beads
- 5 multi-shaped wooden elements
- Monkey stacker toy
- Safe wire maze
- Push, pull, learn shapes and colors!

12 x 15.2 x 8.5 cm

11 x 15 x 8 cm

Educational value



18+ months



Wooden Activity Toys

Discover a world of endless fun with wooden activity toys that turn everyday play into meaningful learning! Thoughtfully designed to engage curious little minds, these toys combine classic charm with modern developmental benefits. Each wooden activity toy features a variety of interactive elements – shape sorters, push buttons, colorful abacuses, sliding tracks, and tactile surprises – that keep children entertained for hours. These toys help strengthen fine motor skills, encourage logical thinking, and boost coordination and attention span. From pop-it panels to baby-safe mirrors – every detail invites exploration and discovery. Kids will love being busy while building essential skills!

NEW

Wooden Laptop

Busy Baby

Ref. KH20/026

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Fine motor activities
- Sliding labyrinth tracks
- A baby-safe mirror
- A shape sorter
- A colorful abacus
- A pop-it keyboard

29 x 30 x 5 cm

24.2 x 20 x 3.6 cm

Educational value



2+ years





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