



CATALOG

kids
hits

2024



Play more, learn better!

It all starts with kids – a new life, new ideas, new passion, new toys! Kids inspire us to new challenges, they keep us moving even at the hardest times. They keep us smiling and willing to create. Having been in the toy business since 2005, we started as a toys and outdoor products exporter and importer. Launching so many branded and non-branded toys to the market we always struggled to bring the best quality products. We always wanted to improve the toys we were dealing with – in quality, design, to add educational content and to make quality toys more affordable for all families. Then we realized that with our experience and care for kids we were able to create and develop our own toys. Sounded challenging! Nevertheless, in 2020 first toys created by our team were launched with incredible success! We are proud to join the ranks of toys manufacturers and to offer our toys to all markets without limits.



How we create

There is a huge array of toys designed for the children’s market. KIDS HITS is confident in introducing kids to the right toys - our toys are fun to play with and help children develop physically, emotionally and intellectually. Learning through play provides a safe experience for exploration, creative design and construction, experimentation, imaginative play, and the opportunity to develop and practice new skills. Target skills of the child’s early development are the core principles of KIDS HITS.



Touch with Sound



Light it Up



Feel the Touch



Role-Play



Make it Move



Be ECO

Playing with Kids Hits toys provides children with educational entertainment: our toys are designed to stimulate young minds, advance kids’ learning, and bring joy. To ensure successful development of the little ones, we focus on essential target skills.



Fine motor skills



Cognitive skills



Logical thinking



Creativity skills



Social development



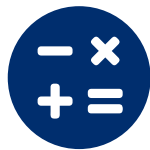
Sensory abilities



Musical abilities



Speech development



Math skills

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EDUCATIONAL TOYS



Educational toys have long been recognized valuable means of creating a favorable learning experience for little kids. From toy tablets to talking plush toys, from sensory play-mats to musical instruments – the range of interactive educational toys is really impressive.

These toys talk, play and interact with children! They provide great entertainment with bright colors, various textures, flashing lights, funny tunes. Therewith, such toys are designed to engage kids' all senses and give them a bump in early education.

Children learn to differentiate between colors, shapes and patterns, thus improving their hand-eye coordination and cognitive skills. Babies hone their auditory skills as well as develop fine motor skills as they rattle, squeeze, press or push various toy attachments and buttons.

Educational toys raise kids' interest to new knowledge and instill the readiness to further learning: they can introduce whiz-kids to counting, numbers and the ABC at play. Challenging tasks can boost logical thinking and memory, enhance analytical and problem-solving skills development.

Interactive educational toys make kids better communicators as they encourage them to explore and react to the world around them, and, of course, to talk! Moreover, the range of interactive play opportunities supports development of natural talents and musical abilities as the little ones listen and sing to popular songs and lullabies, dance to their favorite melodies, and even compose music of their own! Kids love interacting. And they really get much fun learning with interactive educational toys!





Music and Light Toys

Beautiful and shiny music and light toys invite babies to the world of music! Exploring various sounds of favorite toys and first musical instruments, kids can learn a universal language of music before they can even talk. Different patterns and rhythms raise babies' interest to music and encourage to repeat familiar tunes and sway or tap with their feet to favorite melodies. Kids can show their musical talents singing karaoke songs and dancing! Engaged in a wonderful musical play with bright light-up toys, the little ones can also learn the ABC and counting, colors and shapes. They are sure to enjoy the sense of achievement as they gradually become more and more successful in their favorite activities. It's time for a big musical adventure!

Lightshow Microphone



Popular Songs

Ref. KH16/003

Product information

- 22 funny sounds and melodies
- 5 popular songs
- Karaoke tunes
- DJ mode
- Colorful lights!
- Sing and make your own music!

14 x 25.5 x 8.3 cm

6.7 x 17 x 6.7 cm

Educational value



Batteries 2 AAA



Lightshow Microphone



Great Hits

Ref. KH16/004

Product information

- 22 funny sounds and melodies
- 5 popular songs
- Karaoke tunes
- DJ mode
- Colorful lights!
- Sing and make your own music!

14 x 25.5 x 8.3 cm

6.7 x 17 x 6.7 cm

Educational value



Batteries 2 AAA



NEW

Music Player

Panda Party Mixes

Ref. KH49/001

Product information

- 19 phrases and sounds
- 21 songs and melodies
- The ABC, shapes and counting
- Karaoke mode!
- Bright light!

20.5 x 25 x 3.5 cm

8 x 14.2 x 2.2 cm

Educational value



Batteries 2 AAA





Piano Toy

Musical Rainbow

Ref. KH15/001



- Product information
- Popular melodies
 - Musical instruments
 - A magic piano
 - Shapes, colors, numbers
 - Bright lights
 - An easy-grasp handle

	21.9 x 25.6 x 6 cm
	20.3 x 17.1 x 4.4 cm

Educational value

Batteries 3 AAA



NEW

Piano Toy

Animal Tunes

Ref. KH15/002



- Product information
- Popular melodies
 - Educational songs
 - Animals, colors, numbers
 - Bright lights
 - An easy-grasp handle

	21.9 x 25.6 x 6 cm
	20.3 x 17.1 x 4.4 cm

Educational value

Batteries 3 AAA



Babies

Musical Puppy

Ref. KH09/002



- Product information
- Interactive puppy
 - 26 funny sounds and melodies
 - 2 educational songs
 - Tactile ears
 - Colorful lights
 - The ABC and numbers
 - Energizing morning exercises

	17.5 x 23.2 x 6.9 cm
	12 x 15.4 x 3.3 cm

Educational value

Batteries 3 AAA



Babies

Musical Kitten

Ref. KH09/004



- Product information
- Interactive kitten
 - 26 funny sounds and melodies
 - 2 educational songs
 - Tactile ears
 - Colorful lights
 - The ABC and numbers
 - Energizing morning exercises

	17.5 x 23.2 x 6.9 cm
	12 x 15.4 x 3.3 cm

Educational value

Batteries 3 AAA





Babies

Musical Rabbit

Ref. KH09/003



- Product information
- Interactive rabbit
 - 26 funny sounds and melodies
 - 2 educational songs
 - Tactile ears
 - Colorful lights
 - The ABC and numbers
 - Energizing morning exercises

	17.5 x 23.2 x 6.9 cm
	12 x 18 x 3.3 cm



Batteries 3 AAA



Babies

Musical Fox

Ref. KH09/001



- Product information
- Interactive fox
 - 26 funny sounds and melodies
 - 2 educational songs
 - Tactile ears
 - Colorful lights
 - The ABC and numbers
 - Energizing morning exercises

	17.5 x 23.2 x 6.9 cm
	12 x 15.4 x 3.3 cm



Batteries 3 AAA



Babykins

Moose

Ref. KH10/001



- Product information
- Interactive moose
 - 25 funny sounds and melodies
 - 2 educational songs
 - The antlers click when moving!
 - Play along with amusing sounds!
 - Textured elements
 - Light-up buttons!

	13.2 x 21 x 8 cm
	12.3 x 14.2 x 6.4 cm



Batteries 2 AAA



Babykins

Giraffe

Ref. KH10/002



- Product information
- Interactive giraffe
 - 25 funny sounds and melodies
 - 2 educational songs
 - The ears click when moving!
 - Play along with amusing sounds!
 - Textured elements
 - Light-up buttons!

	13.2 x 21 x 8 cm
	11.7 x 13.5 x 6.4 cm



Batteries 2 AAA





Babykins

Zebra



Ref. KH10/004

Product information

- Interactive zebra
- 25 funny sounds and melodies
- 2 educational songs
- The ears click when moving!
- Play along with amusing sounds!
- Textured elements
- Light-up buttons!

	13.2 x 21 x 8 cm
	10.3 x 12.9 x 6.4 cm

Educational value



Batteries 2 AAA



Baby Hoppers

Monkey



Ref. KH11/003

Product information

- Interactive monkey
- 25 funny sounds and melodies
- 7 interesting tasks
- A counting song
- Light-up buttons!
- Springy legs
- Jump to the beat of music!
- A touch-sensitive forelock
- Pinch the forelock to make the toy talk!

	15.8 x 21 x 7.7 cm
	10.1 x 12.6 x 5.9 cm

Educational value



Batteries 3 AG13



Baby Hoppers

Kangaroo



Ref. KH11/001

Product information

- Interactive kangaroo
- 25 funny sounds and melodies
- 7 interesting tasks
- A counting song
- Light-up buttons!
- Springy legs
- Jump to the beat of music!
- A touch-sensitive forelock
- Pinch the forelock to make the toy talk!

	15.8 x 21 x 7.7 cm
	9.7 x 14.9 x 5.9 cm

Educational value



Batteries 3 AG13



Baby Hoppers

Hare



Ref. KH11/002

Product information

- Interactive hare
- 25 funny sounds and melodies
- 7 interesting tasks
- A counting song
- Light-up buttons!
- Springy legs
- Jump to the beat of music!
- A touch-sensitive forelock
- Pinch the forelock to make the toy talk!

	15.8 x 21 x 7.7 cm
	9.7 x 14.9 x 5.9 cm

Educational value



Batteries 3 AG13





NEW

Roll and Play

Musical Hedgehog

Ref. KH18/001



Product information

- Educational songs and phrases
- Rubberized spines
- A ratchet
- Bright lights
- Easy-to-roll wheels
- A pull string included

20 x 23.5 x 13.5 cm

18.5 x 12.8 x 12.3 cm

Educational value



Batteries 3 AAA



Push and Pull Toys



Play with bright push and pull toys gives children an excellent chance to go through exciting experiences! Learning to manipulate push and pull toys, babies grasp and roll, crawl and walk around. They get involved in an "open-ended" imaginative play as they try to make toys move more effectively and invent their own "routes" and "maneuvers".

The little ones explore the space around them and take their first independent decisions where and how far to go, which turns to make to get to their goal. With push and pull toys toddlers improve their fine and gross motor skills, successfully complete balancing and coordination tasks, learn directions and even new words! Kids play with joy and learn with pleasure!

Push and Pull

Llama

Ref. KH22/001



Product information

- Llama character toy
- Bright colors
- Easy-to-roll wheels
- A ratchet element
- A tactile insert
- A moving head
- A pull string included

14.8 x 22.4 x 12.5 cm

12.8 x 14.8 x 10.8 cm

Educational value



Batteries not required





Push and Pull

Lion

Ref. KH22/002

Product information

- Lion character toy
- Bright colors
- Easy-to-roll wheels
- A ratchet element
- A tactile insert
- A moving head
- A pull string included

	14.8 x 22.4 x 12.5 cm
	12.8 x 13.6 x 10.7 cm

Educational value



Batteries not required



Push and Pull

Deer

Ref. KH22/003

Product information

- Deer character toy
- Bright colors
- Easy-to-roll wheels
- A ratchet element
- A tactile insert
- A moving head
- A pull string included

	14.8 x 22.4 x 12.5 cm
	12.8 x 15.3 x 10.7 cm

Educational value



Batteries not required



TransformMates

Speedy Pup

Ref. KH39/001

Product information

- Rubberized tactile elements
- The tail and paws are movable!
- Flashing lights and sounds of sirens
- Amazing transformation!

	17 x 22.3 x 12 cm
	14 x 9.8 x 9.6 cm

Educational value



Batteries 3 AG3



TransformMates

Savvy Kit

Ref. KH39/002

Product information

- Rubberized tactile elements
- The tail and paws are movable!
- Flashing lights and sounds of sirens
- Amazing transformation!

	17 x 22.3 x 12 cm
	14 x 9.8 x 9.6 cm

Educational value



Batteries 3 AG3





TransformMates

Bravy Fawn

Ref. KH39/003



Product information

- Rubberized tactile elements
- The tail and legs are movable!
- Flashing lights and sounds of sirens
- Amazing transformation!

17 x 22.3 x 12 cm

14 x 9.8 x 9.6 cm

Educational value



Batteries 3 AG3



Educational Tablets



The interactive educational tablet is a modern, attractive and unique toy! Specially designed for kids' hands, it can boast the style similarity with the real device with the same kind of button pressing, and lots of learning themes and games! Real animal sounds, original tablet sounds, intellectual games, entertaining songs and merry tunes - all in one toy!

The series has tablets to suit all tastes, just choose the theme your baby is interested in! The human body, the happy farm, the funny zoo, fairy tales, quests and quizzes! Learning, playing and growing smart is so easy and fun!

Hit Pad

Discovery Atlas

Ref. KH01/001



Product information

- 33 animal sounds
- 45 interesting facts
- 31 melodies and tunes
- Game mode
- SMS and photo camera sounds, ringtones and popular songs
- Amazing facts about continents and oceans

25 x 27 x 4 cm

24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA







Hit Pad

ABC Fun



Ref. KH01/003

- Product information
- 75 merry sounds and phrases
 - 13 melodies and songs
 - 3 fun games
 - Real device sounds
 - Animal voices
 - Question mode
 - Game mode
 - Counting and spelling
 - The ABC song

 25 x 27 x 4 cm
 24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA





Hit Pad

First Learning



Ref. KH01/002

- Product information
- 14 animal sounds
 - 30 melodies and tunes
 - 10 phone sound effects
 - Game mode
 - 5 lullabies
 - Counting, colors, shapes
 - Alarm clock sounds, ringtones
 - The ABC song

 25 x 27 x 4 cm
 24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA





Hit Pad

My Super Farm



Ref. KH01/004

- Product information
- 10 animal sounds
 - 18 melodies and sounds
 - 20 phone sound effects
 - Game mode
 - SMS, alarm clock and photo camera sounds
 - Ringtones, farm animal voices and popular songs

 25 x 27 x 4 cm
 24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA





Hit Pad

My Busy Zoo



Ref. KH01/005

- Product information
- 10 animal sounds
 - 28 melodies and sounds
 - 20 phone sound effects
 - Game mode
 - Counting mode
 - SMS, alarm clock and photo camera sounds
 - Ringtones, zoo animal voices and popular songs

 25 x 27 x 4 cm
 24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA





Hit Pad

Cars and Trucks



Ref. KH01/008

Product information

- 70 funny sounds and phrases
- 7 amusing melodies
- 2 fascinating games
- Road safety rules
- Game mode
- Question mode
- Car sound effects and real traffic sounds

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Hit Pad

Dino Friends



Ref. KH01/006

Product information

- 50 questions and fast facts
- 40 melodies and sounds
- 2 game modes
- Music mode: Play along with dinosaur voices!
- Amazing facts about dinosaurs
- Learning colors

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Hit Pad

My Body



Ref. KH01/007

Product information

- 50 questions and interesting facts
- 20 melodies and sounds
- Expert advice
- Game mode
- Music mode
- Amazing facts about the human body, its systems and organs

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Hit Pad

Happy Duolingo



Ref. KH01/012

Product information

- 100% bilingual
- 45+ words to learn
- 15+ tunes and songs
- Game mode
- Melody mode
- Learning colors, shapes, counting
- Press and learn English and Spanish words!

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA





Hit Pad with lights

Animal Friends

Ref. KH01/010



Product information

- 21 animal sounds and phrases
- 26 melodies and tunes
- 4 interesting games
- 8 bright lights!
- The ABC, numbers, colors and shapes
- Original tablet and photo camera sounds, zoo animal voices and real piano sounds
- Game: Catch the light!
- Play along to music with zoo animal voices!
- Quiz

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Hit Pad with lights

Music Fun

Ref. KH01/009



Product information

- 7 animal sounds
- 30 melodies and tunes
- 5 interesting games
- 7 bright lights!
- The ABC, numbers and colors
- Original tablet and photo camera sounds
- Piano mode: Play popular melodies by note!
- Quiz

25 x 27 x 4 cm
24 x 17.6 x 2 cm

Educational value



Batteries 3 AAA



Touch Pad

Smart Puppy

Ref. KH02/001



Product information

- 200 questions
- 25 melodies and sounds
- 3 game levels
- 12 themes
- Photo camera sounds
- Popular songs, ringtones and animal sounds
- Colorful lights
- A convenient three-position kickstand

35 x 27 x 4 cm
24.1 x 18.4 x 2.6 cm

Educational value



Batteries 3 AAA



Touch Pad

Tiger Quiz

Ref. KH02/002



Product information

- 150 questions
- 40 funny sounds
- 20 amusing melodies
- Labyrinth game
- SMS and photo camera sounds
- Ringtones and popular songs
- Colorful lights
- A convenient three-position kickstand

35 x 27 x 4 cm
24.1 x 18.4 x 2.6 cm

Educational value



Batteries 3 AAA







Touch Pad

Playing Music

Ref. KH02/003

Product information

- 29 merry melodies, mixes and songs
- 14 musical instrument and animal sounds
- Real piano sounds
- Colorful lights
- A convenient three-position kickstand
- Play along to the beat of music!
- Learn counting!

	35 x 27 x 4 cm
	24.1 x 18.4 x 2.6 cm

Educational value



Batteries 3 AAA





Touch Pad

My First Reader

Ref. KH02/004

Product information

- 10 fairy tales
- 50 melodies and sounds
- 2 games
- The ABC song
- Colorful lights
- A convenient three-position kickstand

	35 x 27 x 4 cm
	24.1 x 18.4 x 2.6 cm

Educational value



Batteries 3 AAA



Kids' Smart Phones

Kids' smart phones are ideal toys to offer to little gadget lovers! Kids like pretending to be adults, "talking" and "texting" on their own smart phones. The original mobile ringtones and photo camera and alarm clock sound effects are really adorable! The glowing light and groovy melodies appeal to everyone! These toys come with various make-believe games, and apart from that, have a lot more for inquisitive young minds! Created with a bunch of wonderful features, these smart gadgets can teach numbers, shapes, colors and the ABC! Little whiz-kids can solve riddles, identify different animals, do morning exercises, take pictures, sing and dance to popular melodies. With a love for challenging tasks, the little ones enjoy playing and learning with toy smart phones!





Smart Phone

Hello, Farm!

Ref. KH03/001

Product information

- 34 animal sounds and tunes
- 14 funny melodies
- Learn to count!
- Original smart phone and photo camera sounds
- Bright light!
- Mixed colors of plastic (blue/ white)

	18.5 x 23.1 x 3.5 cm
	8 x 14.2 x 2.2 cm

Educational value



Batteries 2 AAA





Smart Phone

Light-up Farm

Ref. KH03/003



Product information

- 36 sounds, phrases and animal voices
- 7 popular melodies
- 2 funny games
- The ABC, numbers and shapes
- Lullabies, mixes and ringtones
- Bright light!
- Light-up funny icons!
- Mixed colors of plastic (blue/ yellow)

	18.5 x 23.1 x 3.5 cm
	8 x 14.2 x 2.2 cm

Educational value



Batteries 2 AAA



Smart Phone

Counting Fun

Ref. KH03/002



Product information

- 36 sounds, phrases and animal voices
- 9 funny melodies
- Original smart phone sounds
- The ABC and numbers
- Bright light!
- Mixed colors of plastic (green/ white)

	18.5 x 23.1 x 3.5 cm
	8 x 14.2 x 2.2 cm

Educational value



Batteries 2 AAA



Smart Phone

Light-up Zoo

Ref. KH03/004



Product information

- 36 sounds, tunes and animal voices
- 6 popular melodies
- 3 funny games
- Numbers and colors
- Ringtones, photo camera and alarm clock sounds
- A morning exercise song
- Bright light!
- Light-up cute animals!
- Mixed colors of plastic (red/ white)

	18.5 x 23.1 x 3.5 cm
	8 x 14.2 x 2.2 cm

Educational value



Batteries 2 AAA





Playmats

Modern playmats are safe and versatile toys that offer babies a lot to feel, see and hear. They are perfect for lying down, creeping, crawling, rolling, tumbling and playing. Activity playmats attract babies with bright colors, fabrics pleasant to the touch, a great variety of rustling, squeaking, rattling activity elements. Interactive playmats feature amusing sounds, animal voices and magic lights flashing to the beat of music. They are designed to raise kids' curiosity about the world around through sensory stimulation and enhance cognitive skills development. The little ones get encouraged to explore and discover, sing and even compose their own music. This is fun that never ends!

Light and Sound Mat

Baby Concert

Ref. KH04/001



Product information

- 8 animal sounds
- 16 funny mixes and musical instrument sounds
- 14 joyful melodies
- Real piano sounds!
- Magic lights!
- Choose animal voices to play along to the beat of cheerful melodies!
- Musical instrument mode

38 x 26 x 4 cm
70 x 50 cm

Educational value



Batteries 2 AAA



Light and Sound Mat

Noisy Farm

Ref. KH04/002



Product information

- 14 farmyard sounds
- 14 funny mixes
- 8 joyful melodies
- Real piano sounds!
- Two modes with two different tone rows
- Magic lights!
- Choose animal voices to play along to the beat of cheerful melodies!
- The ABC song

38 x 26 x 4 cm
70 x 50 cm

Educational value



Batteries 2 AAA



Light and Sound Mat

Musical Zoo

Ref. KH04/003



Product information

- 10 zoo animal sounds
- 10 funny mixes
- 7 joyful melodies
- Real piano sounds!
- Two modes with two different tone rows
- Magic lights!
- Choose animal voices to play along to the beat of cheerful melodies!
- The ABC song

38 x 26 x 4 cm
70 x 50 cm

Educational value



Batteries 2 AAA





Light and Sound Mat

Big City Rush

Ref. KH04/004



Product information

- 15 city sounds
- 15 funny mixes
- 7 joyful melodies
- Real car sounds!
- Magic lights!
- Choose city sounds to play along to the beat of cheerful melodies!

	38 x 26 x 4 cm
	70 x 50 cm

Educational value



Batteries 2 AAA



Touch and Play Mat

Farm Friends

Ref. KH05/001



Product information

- A squeaker
- Bright ribbons
- Tactile inserts
- A safe mirror
- Rustling elements
- Sounds and lights
- Animal mixes, popular melodies
- Play along with animal voices!
- A detachable module!

	48 x 31 x 6 cm
	80 x 60 cm

Educational value



Batteries 2 AAA



Touch and Play Mat

Zoo Mates

Ref. KH05/002



Product information

- A squeaker
- Bright ribbons
- Tactile inserts
- A safe mirror
- Rustling elements
- Sounds and lights
- Animal mixes, popular melodies
- Play along with zoo animal voices!
- A detachable module!

	48 x 31 x 6 cm
	80 x 60 cm

Educational value



Batteries 2 AAA



Touch and Play Mat

Jungle Pals

Ref. KH05/003



Product information

- A squeaker
- Bright ribbons
- Tactile inserts
- A safe mirror
- Rustling elements
- Sounds and lights
- Animal mixes, popular melodies
- Play along with animal voices!
- A detachable module!

	48 x 31 x 6 cm
	80 x 60 cm

Educational value



Batteries 2 AAA





Baby Touch Mat

My First Zoo

Ref. KH06/001

Product information

- A squeaker
- Bright ribbons
- A tactile insert
- A safe mirror
- Rustling elements
- Soft texture
- Non-slip rubberized backside



48 x 31 x 6 cm

79.5 x 70 cm

Educational value



Batteries not required



Two-sided Playmat

My First Animals

Ref. KH06/005

Product information

- A squeaker
- Bright ribbons
- A felt flower
- A safe mirror
- Rustling elements
- A tactile insert
- Brightly colored and contrastive black-and-white sides in one toy



48 x 31 x 6 cm

79.5 x 70 cm

Educational value



Batteries not required

NEW

Activity Gym

Zoo Friends

Ref. KH06/006

Product information

- Soft detachable arches
- Activity elements:
 - Rustling leaves
 - Colorful shimmering tactile inserts of various shapes!
 - Satin ribbons
- A tummy-time pillow
- 5 hanging toys



59 x 34.5 x 10 cm

88 x 88 x 48 cm

Educational value



Batteries not required



NEW

Activity Gym

Happy Farm

Ref. KH06/007

Product information

- Soft detachable arches
- Activity elements:
 - A tactile fur insert
 - A rustling peek-a-boo element
 - Satin ribbons
 - A textured string
- 5 hanging toys



87 x 87 x 51 cm

70.7 x 33.7 x 8.5 cm

Educational value



Batteries not required



Soft Activity Toys

Babies love to touch and feel new textures! As early as infants begin to grasp different colors, sizes and textures of the world around them, soft toys come first to support their sensory development and emotional growth. Exploring new things, the little ones need safe and functional toys. Soft activity toys with velcro elements are a perfect mix of pleasantly tactile textures and joyful experience.

These toys feature various kinds of building and stacking blocks, puzzle elements with colorful illustrations, and bright characters. They offer great comfort at play as they are easy to grip, line up, stack, build. Besides, they are safe for children to construct, push, drop, and throw. Such toys reinforce babies' hand-eye coordination and assist in their motor skills development. Moreover, kids can improvise and create their own imaginary objects and animals by sticking velcro elements in different ways. With this successful experimenting, fun playtime is guaranteed!

NEW

Stack and Stick

Farm Friends

Ref. KH21/008

Product information

- 3 cute animals
- 9 Velcro fabric elements
- Colors and logic
- Pleasantly tactile material
- Rustling items

32.7 x 27 x 4.5 cm
1 animal:
9.7 x 14.5 x 4 cm

Educational value



Batteries not required



NEW

Stack and Stick

Forest Friends

Ref. KH21/002

Product information

- 3 cute animals
- 9 Velcro fabric elements
- Colors and logic
- Pleasantly tactile material
- Rustling items

32.7 x 27 x 4.5 cm
1 animal:
9.7 x 14.5 x 4 cm

Educational value



Batteries not required



NEW

Stack and Stick

Zoo Friends

Ref. KH21/001

Product information

- 3 cute animals
- 9 Velcro fabric elements
- Colors and logic
- Pleasantly tactile material
- Rustling items

32.7 x 27 x 4.5 cm
1 animal:
9.7 x 14.5 x 4 cm

Educational value



Batteries not required





NEW

Soft Activity Board

Farm Adventure

Ref. KH21/005

Product information

- Rustling flaps
- A squeaker
- Tactile elements
- A safe mirror



	31.5 x 23.5 x 5.5 cm
	30.5 x 22.5 x 3 cm

Educational value



Batteries not required

NEW

Soft Cubes

Zoo Fun

Ref. KH21/007

Product information

- 4 Cubes
- Zoo animals
- Colors, shapes and counting
- Tactile elements
- Picture puzzle



	21 x 21 x 11 cm
	1 cube: 10 x 10 x 10 cm

Educational value



Batteries not required



Plush Musical Toys



Cuddly plush toys are especially favored among kids. They provide comfort and often become a constant companion during daily routines. Attractive fluffy stuffed animals help children immerse in pretend play and mimic familiar actions like eating food, playing with a sibling, talking to parents. Through role-playing, kids express emotions, develop their language and communication skills. Plush musical toys can teach toddlers the ABC, numbers, shapes, and colors, while creating a favorable musical environment for learning through play. The little ones enjoy fun exercises, singing and dancing, and listening to sweet lullabies before going to bed. And just imagine a fluffy friend that can tell fairy tales! The benefits of soft musical toys for kids are invaluable!

Play with Me Kitten

Ref. KH14/001



Product information

- Amazing fairy tales
- Popular melodies
- Well-known lullabies
- ABCs, shapes, colors, numbers
- Mixes with farm animal voices
- Bright light
- Soft-to-touch

	21 x 34.5 x 18.7 cm
	18 x 28.4 x 20 cm

Educational value



Batteries 3 AAA





Play with Me

Kitty

Ref. KH14/002

Product information

- Amazing fairy tales
- Popular melodies
- Well-known lullabies
- ABCs, shapes, colors, numbers
- Mixes with farm animal voices
- Bright light
- Soft-to-touch

	21 x 34.5 x 18.7 cm
	20 x 28.4 x 20 cm

Educational value



Batteries 3 AAA



Play with Me

Bunny

Ref. KH14/003

Product information

- Amazing fairy tales
- Popular melodies
- Well-known lullabies
- ABCs, shapes, colors, numbers
- Mixes with musical instruments
- Bright light
- Soft-to-touch

	21 x 34.5 x 18.7 cm
	20 x 33 x 16.5 cm

Educational value



Batteries 3 AAA



My Friend

Baby Fox Lucy

Ref. KH12/002

Product information

- Fox plush toy
- Popular melodies
- Educational songs
- Funny poems
- ABCs, shapes, colors, numbers
- Entertaining tasks
- Bright lights
- Colorful patterns and ribbons
- Soft-to-touch

	17 x 31 x 14.5 cm
	23 x 32 x 18 cm

Educational value



Batteries 3 AG13



My Friend

Baby Panda Timmy

Ref. KH12/001

Product information

- Panda plush toy
- Popular melodies
- Educational songs
- Funny poems
- ABCs, shapes, colors, numbers
- Entertaining tasks
- Bright lights
- Colorful patterns and ribbons
- Soft-to-touch

	17 x 31 x 14.5 cm
	23 x 32 x 11 cm

Educational value



Batteries 3 AG13





My Friend

Puppy Sam

Ref. KH12/003



- Product information
- Puppy plush toy
 - Popular melodies
 - Educational songs
 - Funny poems
 - ABCs, shapes, colors, numbers
 - Entertaining tasks
 - Bright lights
 - Colorful patterns and ribbons
 - Soft-to-touch

	17 x 31 x 14.5 cm
	23 x 32 x 16 cm

Educational value

Batteries 3 AG13



Hearty Pals

Raccoon

Ref. KH13/001



- Product information
- Raccoon plush toy
 - Popular melodies
 - Merry sounds
 - Colorful patterns
 - Rustling elements
 - Bright lights
 - Soft-to-touch

	15 x 25.5 x 15.6 cm
	18 x 31 x 10 cm

Educational value

Batteries 3 AG13



Hearty Pals

Tiger

Ref. KH13/002



- Product information
- Tiger plush toy
 - Popular melodies
 - Merry sounds
 - Colorful patterns
 - Rustling elements
 - Bright lights
 - Soft-to-touch

	15 x 25.5 x 15.6 cm
	18 x 31 x 10 cm

Educational value

Batteries 3 AG13



Hearty Pals

Bear

Ref. KH13/003



- Product information
- Bear plush toy
 - Popular melodies
 - Merry sounds
 - Colorful patterns
 - Rustling elements
 - Bright lights
 - Soft-to-touch

	15 x 25.5 x 15.6 cm
	18 x 31 x 10 cm

Educational value

Batteries 3 AG13





Dancing Giraffe

Paul

Ref. KH37/001

- Product information
- 12 popular melodies
 - 6 funny phrases
 - Bright light

11 x 34 x 14 cm

Educational value



Batteries 3 AA



Dancing Giraffe

Polly

Ref. KH37/002

- Product information
- 12 popular melodies
 - 6 funny phrases
 - Bright light

11 x 34 x 14 cm

Educational value



Batteries 3 AA





WOODEN TOYS

On the way to green living, we all need to become more sustainable to protect the Earth for future generations. When it comes to choosing goods and toys for children, it's very important to make eco-friendly decisions!

To make playtime greener, parents opt for high-quality natural goods for kids and thus ensure that their little ones are not exposed to any harmful substances. Natural and sustainable toys are safer for children and kinder to the environment.

Wooden toys are produced from elaborately selected environmentally-friendly materials and are made using nontoxic paints. There are so many different kinds of wooden toys, ranging from cubes and building sets to stacking toys and musical instruments. Besides the environmental advantages, wooden toys have a lot more to boast about. They are long-lasting, robust and beautifully designed and offer hours of imaginative play and creativity.

With wooden toys toddlers learn shapes and symmetry, reinforce size and color recognition, solve different logic tasks and hone motor skills and dexterity.

Furthermore, wooden toys encourage kids to express themselves and show their talents for designing, constructing, math, as well as music and acting.

There have always been good reasons to choose wooden toys!





Wooden Blocks

Wooden animal-themed toy blocks ensure an incredibly satisfying build! They attract the little ones with colorful illustrations and vivid colors and offer an open-ended imaginative play. Wooden blocks have clear, simple shapes and are easy to match, stack, build and knock back down. They are specially designed for small hands, with a larger size of blocks suitable for practicing fingers control. With wooden blocks, shape and size concepts are imparted through play, while such skills as spatial thinking, understanding of statics and problem-solving skills are trained. And with beautifully crafted wooden cubes toddlers can learn numbers, colors and make logical pairs. Wooden blocks are 100% natural and safe for kids!

Wooden Blocks

Friendly Zoo

Ref. KH20/001



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 22 pieces
- 8 animal characters
- Bright colors
- Build-and-match game
- Imaginative play and creative building

28.9 x 24.7 x 5.5 cm

Size of one of the elements:
10.5 x 5.7 x 2.2 cm

Educational value



Batteries not required



Wooden Blocks

Monkey and Friends

Ref. KH20/005



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 pieces
- 4 animal characters
- Bright colors
- Build-and-match game
- Imaginative play and creative building

21.4 x 21.9 x 5.5 cm

Size of one of the elements:
10.5 x 5.7 x 2.2 cm

Educational value



Batteries not required



Wooden Blocks

Panda and Friends

Ref. KH20/006



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 12 pieces
- 4 animal characters
- Bright colors
- Build-and-match game
- Imaginative play and creative building

21.4 x 21.9 x 5.5 cm

Size of one of the elements:
10.5 x 5.7 x 2.2 cm

Educational value



Batteries not required





Wooden Blocks

Funny Monkey

Ref. KH20/002

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 pieces
- Monkey character toy
- A two-sided tummy element
- Bright colors
- Build-and-match game
- Imaginative play and creative building

	18.5 x 27.9 x 3 cm
	Size of one of the elements: 10.5 x 5.7 x 2.2 cm

Educational value



Batteries not required



Wooden Blocks

Friendly Giraffe

Ref. KH20/003

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 pieces
- Giraffe character toy
- Bright colors
- Build-and-match game
- Imaginative play and creative building

	18.5 x 27.9 x 3 cm
	Size of one of the elements: 10.5 x 5.7 x 2.2 cm

Educational value



Batteries not required



Wooden Blocks

Cute Panda

Ref. KH20/004

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 pieces
- Panda character toy
- A two-sided tummy element
- Bright colors
- Build-and-match game
- Imaginative play and creative building

	18.5 x 27.9 x 3 cm
	Size of one of the elements: 10.5 x 5.7 x 2.2 cm

Educational value



Batteries not required



My First Wooden Cubes

Ref. KH20/007

Product information

- 6 cubes
- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 6 farm animals
- Numbers, colors, shapes
- Stacker game
- Logical pairs game

	12.4 x 19.1 x 6.5 cm
	Cube size: 6 x 6 cm

Educational value



Batteries not required





Wooden Puzzle Blocks

Counting Farm

Ref. KH20/022



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 cubes
- Farm animals
- Numbers
- 6 picture puzzles

12.8 x 12.8 x 5.8 cm

11 x 11 x 5.5 cm

Educational value



Batteries not required



Wooden Puzzle Blocks

Colourful Zoo

Ref. KH20/023



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 4 cubes
- Zoo animals
- Numbers
- 6 picture puzzles

12.8 x 12.8 x 5.8 cm

11 x 11 x 5.5 cm

Educational value



Batteries not required



Wooden ABC Cubes

Ref. KH20/030



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 12 cubes
- The ABCs
- Counting from 1 to 12
- Bright patterns

16.5 x 10.5 x 10.8 cm

Cube size:
5 x 5 x 5 cm

Educational value



Batteries not required





Playsets

Wooden playsets give children creative freedom! They are perfect for building and matching, constructing and experimenting! Kids can assemble a 3D toy to take the central part of the scene and role-play various fun situations with brightly colored animals. Chunky assembly elements are easy for little hands to grasp and maneuver. Interactive wooden playsets are designed to enhance fine motor skills development, promote abstraction and imagination and reinforce early-learning concepts of shape and color. The little ones can easily learn numbers and letters playing with these wonderful playsets. At play, kids are sure to take successful steps towards first learning!

Wooden Farm Set



Ref. KH20/008

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 11 pieces
- 5 domestic animals
- Farmstead elements
- The ABC, numbers, colors
- Interactive 3D barn assembly
- Imaginative and creative play

34 x 25.5 x 3.3 cm

Barn:
24 x 24 x 0.7 cm
Thickness of the other
elements: 1.7 cm

Educational value



Batteries not required



Wooden Forest Set



Ref. KH20/009

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 13 pieces
- 5 forest animals
- Woodland elements
- The ABC, numbers, colors
- Interactive 3D tree assembly
- Imaginative and creative play

34 x 25.5 x 3.3 cm

Tree:
24 x 24 x 0.7 cm
Thickness of the other
elements: 1.7 cm

Educational value



Batteries not required



Pull-along Toys

When babies get more mobile and take an active interest in exploring the surroundings, pull-along toys become part of their daily adventures. Touching, pushing, pulling, rolling bring so much excitement to toddlers! Made of high-quality wood, pull-along toys are durable and can be used for indoor and outdoor play. Playing with these toys, kids get engaged in fine motor activities and at the same time improve hand-eye coordination and spatial skills. Pull alongs come with a string or a convenient handle that a child can use to pull the toy. Bright spinning wheels and tactile elements stimulate kids' senses and encourage their imagination. Just pull along!

Pull-Along Zebra

Ref. KH20/010

Product information

- Roll, play and have fun!
- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Zebra character toy
- Bright colors
- Easy-to-roll wheels

17 x 22.3 x 6.6 cm

17 x 15.5 x 6.6 cm

Educational value



Batteries not required



Pull-Along Horse

Ref. KH20/011

Product information

- Roll, play and have fun!
- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Horse character toy
- Bright colors
- Easy-to-roll wheels

17 x 22.3 x 6.6 cm

17 x 15.5 x 6.6 cm

Educational value



Batteries not required



Wooden Train Happy Friends

Ref. KH20/021

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 15 elements
- Logic
- Letters
- Cute animal characters
- Match the cubes, learn and play!

37.8 x 13 x 10 cm

36.5 x 13 x 8.6 cm

Educational value



Batteries not required





Wooden Stack and Go Train

Ref. KH20/037

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 11 elements
- 2 carriages
- Colors
- Logic
- Numbers
- Shapes

31 x 13 x 10 cm

29.8 x 13 x 9.1 cm

Educational value



Batteries not required



Musical Instruments



Colorful and visually stimulating wooden musical instruments inspire little musicians to explore simple music concepts through creative play. A wooden xylophone is a wonderful first musical instrument for children to learn to play and read music, and show their musicality! Babies easily learn all about tones and rhythmic patterns, striking the bars with their mallets to get the desired level of volume and stubbornly working on their rhythm. Wooden xylophones are very durable and kid-friendly and allow hours-long music-making. Playing with first musical instruments, toddlers can learn colors and numbers, improve their motor and sensory skills and develop a sense of accomplishment!

Wooden Croco Xylophone

Ref. KH20/018

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Crocodile character toy
- 5 colorful keys
- A wooden rattle
- A self-storing mallet
- Colors and numbers
- Imaginative play and music-making creativity!

32.7 x 22.6 x 3.4 cm

32.3 x 17.5 x 2.7 cm

Educational value



Batteries not required





Wooden Owl Xylophone

Ref. KH20/019

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Owl character toy
- 5 colorful keys
- A wooden rattle
- A self-storing mallet
- Counting from 1 to 5
- Colors, shapes and numbers
- Imaginative play and music-making creativity!

23 x 30.5 x 3.4 cm

22.6 x 25.2 x 2.7 cm



18+ months

Educational value



Batteries not required

Wooden Giraffe Xylophone

Ref. KH20/020

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- Giraffe character toy
- 5 colorful keys
- A wooden rattle
- A self-storing mallet
- Colors and patterns
- Imaginative play and music-making creativity!

16.1 x 35.7 x 3.4 cm

15.6 x 29.7 x 2.7 cm



18+ months

Educational value



Batteries not required



Stacking Toys

Stacking toys bring so much excitement to kids! Colorful, beautifully made shapes can be built with, threaded on to the poles, lined up, sorted and rolled! Stackers come in different designs. These might be stacking rings or squares, or even different animal forms - each tactile piece is easy for little hands to grasp and explore. Playing with bright stacking elements, kids enjoy size and color activities, solve their first logical tasks and learn the most basic concepts in geometry in a fun and easy way.

Stacking toys have an exceptional developmental value as they help babies build their pincer grasp, develop hand-eye coordination and fine motor skills. As soon as children are pleased with their success in simple tasks, they happily take on new exciting challenges!

Stack and Play

Panda

Ref. KH20/012

1+ years

Product information

- Eco-friendly
- Panda character toy
- Stacking squares
- Colors, numbers and shapes
- Counting from 1 to 5
- Stack, build, discover!

11.5 x 23.1 x 11.5 cm

10.5 x 17 x 10 cm

Educational value



Batteries not required





Stack and Play

Monkey

Ref. KH20/013



Product information

- Eco-friendly
- Monkey character toy
- Stacking rings
- Colors, numbers and shapes
- Counting from 1 to 5
- Stack, build, discover!

11.5 x 23.1 x 11.5 cm

10.5 x 17 x 10 cm

Educational value



Batteries not required



Stack and Play

Tiger

Ref. KH20/014



Product information

- Eco-friendly
- Tiger character toy
- Stacking shapes
- Colors, numbers and shapes
- Counting from 1 to 5
- Stack, build, discover!

11.5 x 23.1 x 11.5 cm

10.5 x 17 x 10 cm

Educational value



Batteries not required



NEW

Wooden Stacking Puzzle

Forest Pals

Ref. KH20/031



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 pieces
- 2 forest animals

21.5 x 18 x 6 cm

20 x 16 x 10 cm

Educational value



Batteries not required



NEW

Wooden Stacking Puzzle

Zoo Pals

Ref. KH20/032



Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 pieces
- 2 zoo animals

21.5 x 18 x 6 cm

20 x 16.3 x 10 cm

Educational value



Batteries not required





NEW

Wooden Balancing Crocodile

Ref. KH20/033

2+ years

Product information

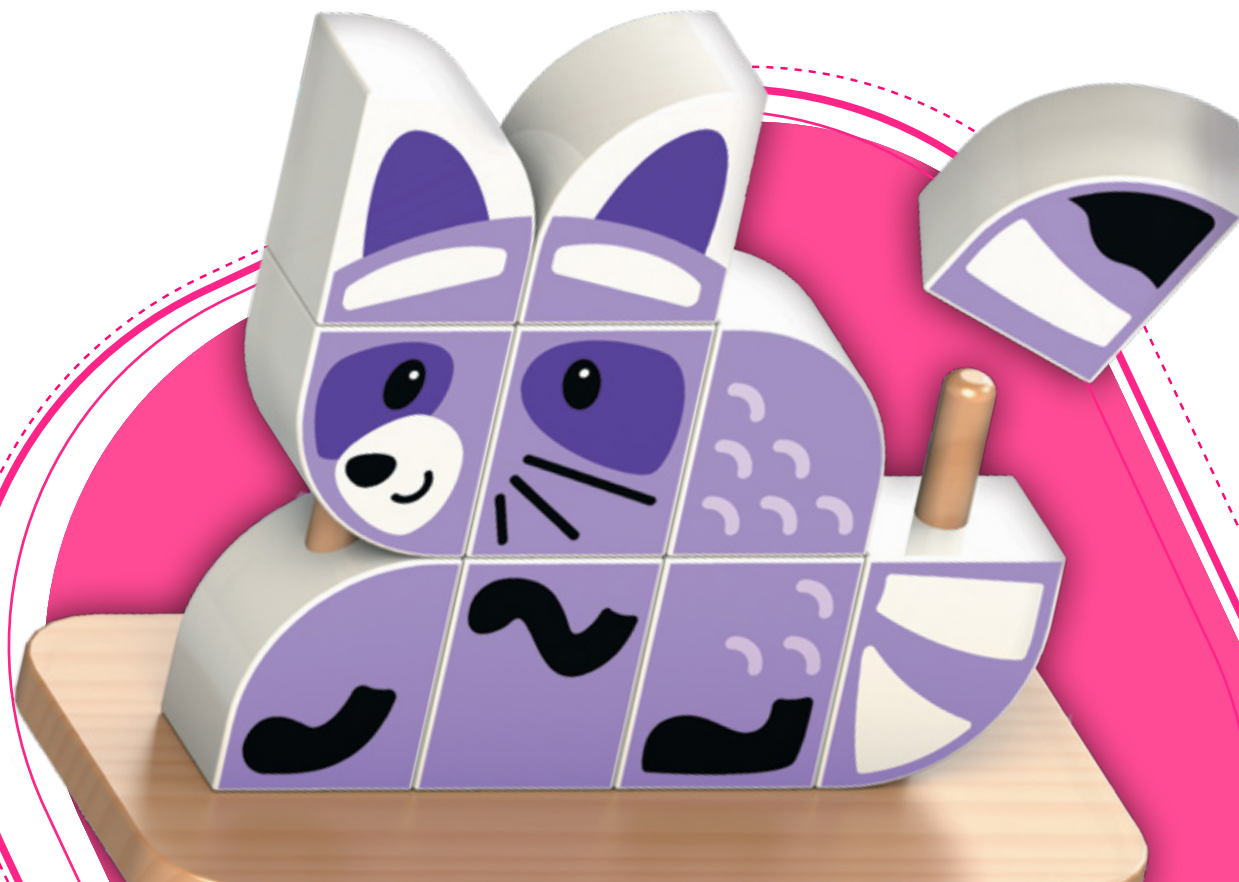
- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 counting frogs
- Colors and numbers

	26.5 x 23 x 3.2 cm
	Crocodile: 22.8 x 9.9 x 2.5 cm
	Frog: 5 x 3.7 x 2 cm

Educational value



Batteries not required



Wooden Boards



Wooden boards have many benefits, and they are mainly valued for their educational content. Learning the ABC and numbers is an important developmental milestone that starts early in a child's life, and wooden boards are designed to make reaching this goal fun and enjoyable. Alphabet, number and shape learning boards can accelerate the literacy and numeracy, and introduce kids to the shape concept at preschool age.

Playing with wooden board elements, which are convenient and pleasantly tactile for little hands, assists in children's fine motor skills development. Colorful pictures and bright patterns stimulate children's visual memory and hone concentration and attention span. These toys are designed to be durable and reusable. Wooden boards will captivate every child for a long time!

Stack and Sort Board

Colourful Maths

Ref. KH20/024

3+ years

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 15 pieces
- Counting from 1 to 5
- Colors and shapes
- Colorful animals
- Easy-grip counting rings

	30.5 x 27 x 5 cm
	29.5 x 26 x 4 cm

Educational value



Batteries not required





Wooden ABC Sorting Board

Ref. KH20/025

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 26 pieces
- The ABC letters
- Animal alphabet
- Bright patterns

43.5 x 33.5 x 4 cm

42.5 x 32.5 x 1.8 cm

Educational value



Batteries not required



Wooden Sorters

The variety of wooden sorters is amazing! All kinds of shapes, colors, themes! These toys may come in any form that one can imagine: a house, a farm shed, a car, a wagon and what not! Colorful and eye-catching, a thematic wooden sorter becomes the center of children's play: they have to match each element with a uniquely shaped slot on the walls or the roof and let each piece drop into the hole, then open the lid and tip the element out, and start all over again!

Through sorting shapes the little ones learn cause and effect and work on problem-solving and fine motor skills development. This playful activity stimulates kids' imagination: babies can also play with sorting elements as individual toys, e.g. bright characters and cute animals. The wooden sorter is a great toy for an open-ended play!

Sorting House

On the Farm

Ref. KH20/028

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 10 sorting elements
- 6 farm animals
- A farm-shaped sorter
- A detachable garden bed
- An openable roof

18.7 x 19.5 x 22.3 cm

18.7 x 19.5 x 29.5 cm

Educational value



Batteries not required





Sorting Truck

Safari Journey

Ref. KH20/029

Product information

- Eco-friendly
- Water-based paints
- Made of high-quality wood
- 7 sorting elements
- 6 zoo animals
- A truck-shaped sorter
- Easy-to-roll wheels
- An openable rear door

27 x 18 x 18 cm

27 x 18 x 18 cm

Educational value



Batteries not required



Wooden Building Sets



Wooden playsets with construction vehicles ensure great constructive fun! Children enjoy building and stacking, and maneuvering colorful building blocks. With construction machinery, they can create their own construction sites, and improvise with play figures, acting out various scenes of the city life. Every playset features cute animal characters, which opens the way to kids' imaginative play.

A wooden building set is a wonderful toy that can greatly assist in babies' motor and spatial skills development. Building blocks of different colors and shapes stimulate color and shape recognition. Furthermore, the little ones can easily learn the names of vehicles and animals at play.

NEW

Wooden Building Set

Crane

Ref. KH20/015

Product information

- 7 elements
- Easy-to-roll wheels
- A workable boom
- Water-based paints, 100% eco!

16 x 19 x 10.3 cm

11.4 x 13.5 x 9.3 cm

Educational value



Batteries not required





NEW

Wooden Building Set

Dump Truck

Ref. KH20/016

2+ years

Product information

- 6 elements
- Easy-to-roll wheels
- A workable dumper
- Water-based paints, 100% eco!

	16 x 19 x 10.3 cm
	11.4 x 9.3 x 9.3 cm

Educational value



Batteries not required



NEW

Wooden Building Sets

Cement Mixer

Ref. KH20/017

2+ years

Product information

- 7 elements
- Easy-to-roll wheels
- A rotatable mixer
- Water-based paints, 100% eco!

	16 x 19 x 10.3 cm
	11.4 x 9 x 9.3 cm

Educational value



Batteries not required



DOLLS

Dolls are most favored toys of all time! Nowadays they are more diverse than they have ever been. They are different in size, body proportions, skin and eye color, facial features and hair styles! They wear the latest fashion, their accessories are unique! Every doll has its own distinctive character and is ready to become the center of kids' imaginative play.



Be Fashion Academy



Emily Grace



Beauty Star



While developing the BE FASHION ACADEMY series consisting of five dolls, our team of experts aimed to inspire children to design stylish clothing and accessories and to nurture their creativity and talent. With our dolls, you can unleash your imagination and bring your ideas into reality.

Each BFA doll is different from the rest, and all together they make a great team of friends.

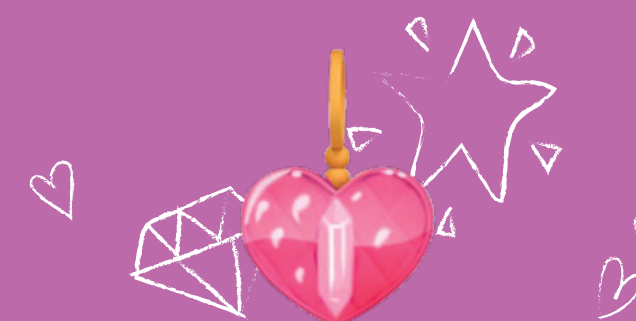
Please meet:

- Hera the Goddess-Mode Always is the epitome of charm and grace. She is good-natured and outgoing, enjoys arranging celebrations, and has a talent for making the atmosphere festive.
- Kelia the City Fashionista draws inspiration from street fashion and is a big fan of graffiti.
- Bryce the Athletic Angel creates eye-catching outfits for concerts, seeking inspiration from music, and adores performing on stage.
- Cassie the Cosmic Crystal Queen finds inspiration in magical phenomena, mysteries and the riddles of the universe.
- Balam the Fierce Feline loves nature-related designs and patterns, and has an intense love for pets.

Thus, we aim to highlight the distinctive qualities of each doll, and inspire every child to embrace their individual identity without fear of standing out.

While crafting the BFA dolls, we meticulously assessed their proportions and paid scrupulous attention to the selection of materials that ensure their excellent quality and pleasing texture.

After all, the doll's appearance, proportions and material texture are crucial factors that impact children's psychological well-being and, therefore, must meet the highest standards.



Be Fashion Academy

All five BFA doll characters have unique styles inspired by different things. They all love fashion and attend the Academy to study apparel design. Each doll comes with a fashion lesson booklet that provides kids with tips on how to enhance dresses, improve looks, and experiment with various appliques. Children can get inspiration for amazing outfits and create their own accessories. Each booklet features a QR code that unlocks the lessons for all five dolls. Beginners and creative minds can enhance their designing skills by putting new knowledge into practice, expressing themselves through fashion, and showcasing their talents. After all, fashion makes the world go round!

Be Fashion Academy Hera



Ref. KH25/001

Doll information

- Features: bendable knees and elbows, acrylic eyes with realistic lashes, long blond hair with golden strands
- A fashion outfit: a romantic dress
- Accessories: earrings, a handbag, shoes, fashion jewelry
- A booklet with a fashion lesson: create over 7 various looks!
- A fashion designer set: a mannequin, a dress, a scarf

	25.5 x 37 x 7 cm
	11" / 27.9 cm



Be Fashion Academy Bryce



Ref. KH25/002

Doll information

- Features: bendable knees and elbows, acrylic eyes with realistic lashes, thick blue hair in a fancy style
- A guitar
- A fashion outfit: a top, a leather jacket, trousers
- Accessories: a spiked headband, shoes
- A booklet with a fashion lesson: create over 4 various looks!
- A fashion designer set: a mannequin, a dress, stencils

	25.5 x 37 x 7 cm
	11" / 27.9 cm



Be Fashion Academy Balam



Ref. KH25/003

Doll information

- Features: bendable knees and elbows, acrylic eyes with realistic lashes, long brown hair
- An exotic-looking pet (a cat on the shoulders)
- A fashion outfit: a top, trousers with animal prints
- Accessories: a hair bow, sunglasses, shoes
- A booklet with a fashion lesson: create over 7 various looks!
- A fashion designer set: a mannequin, a dress, a tulle skirt and a belt

	25.5 x 37 x 7 cm
	11" / 27.9 cm



Be Fashion Academy Cassie



Ref. KH25/004

Doll information

- Features: bendable knees and elbows, acrylic eyes of different colors (blue and green) with realistic lashes, curly pink hair
- A fashion outfit: a poofy dress with cosmic prints
- Accessories: a headband, a choker, shoes, a handbag
- A booklet with a fashion lesson: create over 5 various looks!
- A fashion designer set: a mannequin, a dress, a rope belt with a set of beads

25.5 x 37 x 7 cm

11" / 27.9 cm



Be Fashion Academy Kelia



Ref. KH25/005

Doll information

- Features: bendable knees and elbows, acrylic eyes with realistic lashes, long green hair
- A skateboard
- A fashion outfit: a crop top, a checked skirt, a jacket, socks
- Accessories: 2 hair clips, sneakers, sunglasses
- A booklet with a fashion lesson: create over 4 various looks!
- A fashion designer set: a mannequin, a dress, a set of shiny rhinestones

25.5 x 37 x 7 cm

11" / 27.9 cm





Our new Emily Grace dolls have high-quality, extra-long hair. They're romantic, delicate, stylish, and sophisticated, perfect for modern princesses. Emily Grace is not a fictional character from a cartoon, but a real-life heroine that any child can aspire to. The dolls live in harmony with the world around them, and fantasy and magic bring them to life.

The doll stretches kids' imaginations, letting them create their own ideas and stories. Playing with the doll is great fun and appropriate for open-ended play. Emily Grace doll allows children to assume different roles, imitating adult life and helping them prepare for relationships in the future. Additionally, it becomes a close friend and useful companion to the child.

Each doll has a distinct look, with fashionable clothing and accessories and creative hairstyles. You can pick your preferred outfit from a range of options, including floral patterned dresses, vintage dresses, romantic dresses, strapless corset dresses, extravagant dresses, ball dresses, and chic dresses. However, they all share a common trait: a sophisticated and impeccable style.

By exploring these dolls, children can develop their taste and fashion sense, as well as learn about color, shape, and texture combinations. All toys are created with great care and attention to every little detail. Emily Grace has already captured the attention of doll enthusiasts worldwide and is rightfully considered a prized possession in any collection.





Emily Grace

Welcome to the world of Emily Grace! This collection of dolls features unique romantic images and the modern vintage trend – decorative prints, floral patterns, flowing silhouettes and bright colors. Elegance, beauty, grace are inherent in every image of the dolls. Long thick hair makes the romantic images complete and adds an entertaining element – it's so much fun to do new hairstyles with the hairbrush included and decorate them with the hair decor that goes with each doll! Experimenting with fashion and accessories, every child will be immersed in creative and imaginative play. It's time to dress up!



Emily Grace



Ref. KH23/001

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a floral pattern dress
- Accessories: a floral hairband, shoes, a clutch, a necklace
- A hairbrush

 22.7 x 34.5 x 6.2 cm
 11" / 28 cm





Emily Grace



Ref. KH23/002

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a flower-adorned dress
- Accessories: a headdress with flowers, shoes, gloves, a handbag
- A hairbrush

 22.7 x 34.5 x 6.2 cm
 11" / 28 cm





Emily Grace



Ref. KH23/003

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a vintage bow-decorated dress
- Accessories: an elegant headdress, shoes, a handbag
- A hairbrush

 22.7 x 34.5 x 6.2 cm
 11" / 28 cm



Emily Grace



Ref. KH23/004

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: an elegant flower-decorated dress
- Accessories: a wreath, shoes, a handbag
- A hairbrush

22.7 x 34.5 x 6.2 cm

11" / 28 cm



Emily Grace



Ref. KH23/005

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: an elegant dress with a long-tailed tulle skirt
- Accessories: a flower decor for hair, shoes, a handbag
- A hairbrush

22.7 x 34.5 x 6.2 cm

11" / 28 cm



Emily Grace



Ref. KH23/006

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a romantic dress
- Accessories: floral decor for hair, shoes, a handbag, a necklace
- A hairbrush

22.7 x 34.5 x 6.2 cm

11" / 28 cm



Emily Grace



Ref. KH23/007

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: an evening dress
- Accessories: floral decor for hair, shoes, a handbag
- A hairbrush

22.7 x 34.5 x 6.2 cm

11" / 28 cm





Emily Grace



Ref. KH23/008

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a strapless corset dress
- Accessories: a diadem, shoes, a handbag, a necklace
- A hairbrush

	22.7 x 34.5 x 6.2 cm
	11" / 28 cm



Emily Grace



Ref. KH23/009

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: an extravagant dress with a layered skirt, a fur wrap
- Accessories: a diadem, shoes, a handbag
- A hairbrush

	22.7 x 34.5 x 6.2 cm
	11" / 28 cm



Emily Grace



Ref. KH23/013

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a one-shoulder sequin dress
- Accessories: a diadem, shoes, a handbag
- A hairbrush

	22.7 x 34.5 x 6.2 cm
	11" / 28 cm



Emily Grace



Ref. KH23/014

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a vintage-style evening dress
- Accessories: shoes, a handbag, a headband
- A hairbrush

	22.7 x 34.5 x 6.2 cm
	11" / 28 cm





Emily Grace



Ref. KH23/016

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a chic evening dress with a layered skirt
- Accessories: a diadem, shoes, a handbag, a necklace
- A hairbrush

	22.7 x 34.5 x 6.2 cm
	11" / 28 cm



Emily Grace



Ref. KH23/020

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a classy ball dress
- A functional bike with rotating wheels and pedals
- Accessories: shoes, a handbag, a bouquet, a flowery hair clip
- A hairbrush

	30 x 34.5 x 10 cm
	11" / 28 cm



Emily Grace



Ref. KH23/019

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a party dress
- A functional bike with rotating wheels and pedals
- Accessories: shoes, a handbag, a bouquet
- A hairbrush

	30 x 34.5 x 10 cm
	11" / 28 cm



Emily Grace



Ref. KH23/021

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: a chic vintage dress
- A functional bike with rotating wheels and pedals
- Accessories: shoes, a handbag, a bouquet, elastic hair ties
- A hairbrush

	30 x 34.5 x 10 cm
	11" / 28 cm



Emily Grace

3+
years

Ref. KH23/022

Doll information

- Features: bendable knees and elbows, printed eyes, extra-long thick hair
- A romantic outfit: an airy tulle dress
- A functional bike with rotating wheels and pedals
- Accessories: shoes, a handbag, a bouquet, a headband
- A hairbrush

30 x 34.5 x 10 cm

11" / 28 cm





Who can resist the appeal of Beauty Star dolls? Every doll has a distinct look - from hair to clothing, vivid colors, and trendy accessories, all combined to create a fashionable and recognizable image that reveals each doll's personality. Each detail, from makeup to clothing and accessories, has been meticulously designed to showcase the dolls' uniqueness and beauty.

This collection of dolls includes four city fashionistas with pets, four elegant Flowery Spring beauties, and six Party Time charmers.

All the dolls have luxurious hair that can be brushed and styled, natural eyelashes, and acrylic eyes. Every doll comes with a unique wardrobe, including clothes, shoes, bags, hair and dress accessories, and even pets. This lets children make various stylish looks and alter them to match their tastes and emotions. It also fosters youngsters' fondness for animals.

Children can also name and personalize the doll character, invent a story, and, as a result, develop their creativity and take on roles other than just mother-daughter, including friends. Additionally, Beauty Star dolls can wear most of the 18-inch doll clothing and accessories.

With their bright star-like glow, Beauty Star dolls invite children to play for hours on end!



Beauty Star

The 18-inch Beauty Star doll embodies a remarkable persona of a stylish teenager. The doll resembles a fashionable companion, not a baby doll to care for. Every doll possesses a unique character and a fascinating hobby, and they all adore dogs! Through playing with the doll and its pet, kids will encounter new situations, express themselves, develop social skills, and practice personal and everyday practical skills. Beauty Star doll is set to be the focal point of children's imaginative play!



Beauty Star Fashion Girl



Ref. KH33/001

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: jeans, a top, a coat
- Accessories: a handbag, sneakers, sunglasses
- A husky puppy pet 13.8*14*8 cm
- A collar and a leash set

23.5 x 50 x 12 cm

18" / 45.7 cm



Beauty Star Gamer Tech Girl



Ref. KH33/002

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a sweater, a shirt, leggings, a skirt
- Accessories: a handbag, sneakers, headphones, a chain with a pendant
- A golden retriever puppy pet 13*12.5*10 cm
- A collar and a leash set

23.5 x 50 x 12 cm

18" / 45.7 cm



Beauty Star Preppy Girl



Ref. KH33/003

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a pinafore dress, a shirt, shorts, socks
- Accessories: a handbag, sneakers, a headband
- A poodle puppy pet 14.5*13.5*7 cm
- A collar and a leash set

23.5 x 50 x 12 cm

18" / 45.7 cm



Beauty Star Artsy Girl



Ref. KH33/004

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a T-shirt, a skirt, socks
- Accessories: a backpack, boots, a bead necklace
- An Akita puppy pet 13*14*10 cm
- A collar and a leash set

23.5 x 50 x 12 cm

18" / 45.7 cm



Beauty Star Flowery Spring

Beauty Star Flowery Spring dolls impress everyone with the originality of their fashion outfits, stylish accessories, exquisite flower motifs and spring colors. Playing with the dolls helps children express themselves, develop social skills and practice everyday tasks. With the Flowery Spring dolls, spring comes as an exciting period full of new discoveries, great impressions and cheer!

You will get amazed at the richness of the spring colors palette introduced to the apparel and hair adornments. It's the perfect opportunity to have some fun, dress up and enjoy the spring vibes!

Beauty Star Flowery Spring Floral Girl



Ref. KH35/001

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair with colored strands, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a skirt, a 3/4-sleeved polo top with embroidery and beads
- Accessories: a functional handbag, high boots, a bracelet

21 x 50 x 12 cm

18" / 45.7 cm



Beauty Star Flowerly Spring Sunny Girl



Ref. KH35/002

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a dress, arm sleeves, socks
- Accessories: a functional handbag, shoes, a ribbon woven into the hair

	21 x 50 x 12 cm
	18" / 45.7 cm



Beauty Star Flowerly Spring Rainbow Girl



Ref. KH35/003

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a pullover, pink trousers
- Accessories: a functional handbag, sneakers, ribbons and beads woven into the hair

	21 x 50 x 12 cm
	18" / 45.7 cm



Beauty Star Flowerly Spring Blossom Girl

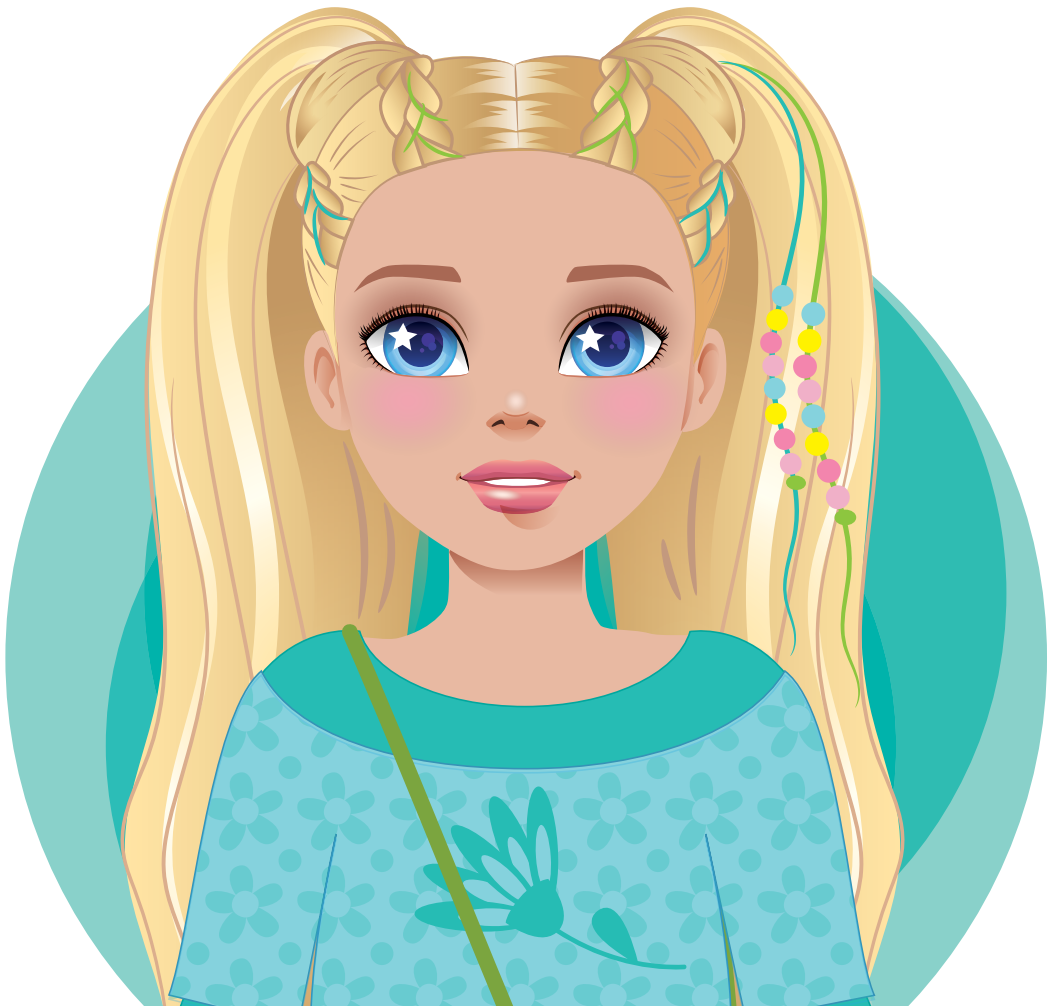


Ref. KH35/004

Doll information

- Features: acrylic eyes with realistic lashes, long thick curly hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a dress with embroidery, socks
- Accessories: a functional handbag decorated with beads, boots, ribbons with beads woven into the hair

	21 x 50 x 12 cm
	18" / 45.7 cm



Beauty Star Party Time

Beauty Star Party Time dolls are absolutely marvelous! Their sparkling dresses, glittering sequins and beautifully styled extra-long hair will undoubtedly steal the show at any celebration. Wearing hair accessories and elegant make-up, these dolls are guaranteed to be a dazzling success! If you're in the mood for a joyous celebration, it's time to party! Shine like a true Beauty Star!

Beauty Star Party Time



Ref. KH40/001

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a sequin belted peplum dress with a pencil skirt
- Accessories: shoes, a flower hairpin

21 x 50 x 12 cm

18" / 45.7 cm



Beauty Star Party Time



Ref. KH40/002

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a sequin bow-waist dress with a flared skirt
- Accessories: shoes, a hairpin

21 x 50 x 12 cm

18" / 45.7 cm



Beauty Star Party Time



Ref. KH40/003

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a sequin-top wide-strap dress with a two-layer skirt
- Accessories: shoes, a bow hairband

21 x 50 x 12 cm

18" / 45.7 cm



Beauty Star Party Time



Ref. KH40/004

Doll information

- Features: acrylic eyes with realistic lashes, long thick hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a sequin high-waist dress with an asymmetric skirt
- Accessories: shoes, a diadem

	21 x 50 x 12 cm
	18" / 45.7 cm



Beauty Star Party Time



Ref. KH40/006

Doll information

- Features: acrylic eyes with realistic lashes, thick curly hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a straight-cut wrap dress decorated with sequins
- Accessories: shoes, earrings

	21 x 50 x 12 cm
	18" / 45.7 cm



Beauty Star Party Time



Ref. KH40/005

Doll information

- Features: acrylic eyes with realistic lashes, long thick curly hair, poseable, arms, legs and head rotate, solid body, vinyl material
- A fashion outfit: a straight-cut sequin dress with a fringe
- Accessories: shoes, a bow hairband

	21 x 50 x 12 cm
	18" / 45.7 cm





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